



# ADVERTISING OPPORTUNITIES 2024

**NORTH BAY & DISTRICT**  
Chamber of Commerce



# EMAIL BROADCAST

FRIDAYS ONLY - MEMBERS EXCLUSIVE

The email broadcast service is an excellent way to communicate to 1,000 business email contacts. From marketing a new product or service, sales & promotions, advising of a location change or announcing a special event, this is an economical way to tell your story.

Fee for this service is \$225.00+hst.

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## WEEKLY E-NEWS

WEDNESDAYS ONLY

Do you have some news to share? Do you have a product or event you'd like promoted? Are you on the move to a new location?

Look no further for a cost effective and exclusive audience to communicate your message to. This offer is for both members and non-members, is shared on our social media platforms and reach 1000 subscribers.

Large Ad - \$100 for members and \$200 for non-members  
Medium Ad - \$50 for members and \$100 for non-members  
Small Ad - \$30 for members and \$60 for non-members

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## NBDCC WEBSITE

MEMBERS EXCLUSIVE

Have a digital presence on our new site. Ads will link to your website.

Horizontal Banner - 600px x 115px - \$250 per year  
Vertical Side - 190px x 380px - \$200 per year

## WEEKLY E-NEWS AD SPECS

### LARGE AD

1200 px wide  
x  
1400 px high

### MEDIUM AD

1200 px wide  
x  
675 px high

### SMALL AD

1200 px wide  
x  
400 px high

*We will gladly help  
make your ad space  
work for you.*

*Let us know if you  
have any questions.*

## WHAT NBDCC NEEDS FROM YOU?

### **FOR FRIDAY E-BLAST**

- Send us the text you would like included in your emailer.
- Send us your logo in JPEG/PNG in good quality.
- Send us your artwork in JPEG or PNG format.
- Image files should be maximum width of 600 to 800 dpi.

*Deadline to send emailer  
information is Tuesday before your  
booking date!*

### **FOR WEEKLY E-NEWS and WEBSITE ADS**

- Send us your artwork in JPEG or PNG format.
- Image files should be maximum width of 600 to 800 dpi.

*Deadline to send information is  
Monday at noon before your  
booking date!*



New members get 50% off their first E-News advertisement (within 6 months of joining).

Discounts apply for multiple insertions.

Rates are based on you providing artwork.  
Additional fees will be applied if design work is required.

All prices are + HST!

*For more information please contact*

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