

Finance for the Non-Financial Leader

Parts I & II

Ideal for Business Owners, Leaders and Managers who make key decisions for their companies, especially when it involves key financial resources.



Overview

After each part of this course, you will be able to go back to your company with confidence to understand financial information and apply your new knowledge to make better decisions and increase profits and shareholder value. The two parts can be taken separately or together.

Who Should Attend

- Business Owners, Presidents, Partners & G.M.s who regularly evaluate their organization performance and financial stability
- Directors, Vice Presidents & Divisional Managers responsible for the profit and performance of their company or division
- Managers who oversee organizational budgets and capital cost decisions

Key Benefits

- Leaders and Managers with little or no financial training or experience can develop working knowledge to use the language, tools and techniques of accounting and finance
- Complex principles presented in practical, understandable terms in a friendly, supportive environment
- Gain ability to read & analyze financial reports to assess company or division performance
- Understand how Balance Sheets, Income Statements and Statement of Cash Flows are interconnected and how they work together
- Use finance tools to make better business decisions & understand impact of decisions
- Learn to use financial ratios to improve liquidity, profitability, capital structure and asset utilization
- To be able to create useful management reports that help you drive the company's performance
- Learn how businesses are valued and how to increase shareholder value
- Improve your ability to question and discuss financial reports and financial decisions



You will feel Super with your new knowledge

