ADVOCACY Highlights

NBDCC - MARCH 2021

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- Monthly meeting with Mayor Al McDonald and CEO David Euler discussing the impacts of the 2021 CNB budget and the affects it will have on the business community. NBDCC has asked for restraint and pause on spending for special capital projects and find ways to support the business community.
- Letter to the NBPS Health Unit Chief Medical Officer of health requesting to revisit the decision to extend the lockdown, ask for better communications with the business community, and allow small business to open to even one customer to generate revenue during this difficult time. Reply from Chief Medical Office received and shared with Board.

Provincial - OCC

- Weekly communication with the local MPP advising of concerns with the provincial shut down order, advocating for timely communication, increased funding for businesses hardest hit with the shut down, and requesting a level playing field when it comes to big box stores and small businesses.
- In partnership with the Ontario Chamber of Commerce Network, NBDCC has been advocating to the province on a number of fronts, just to name a few:
 - Vaccine support council
 - Coordinated approach for reopening the economy with providing advance communication to the business community, clear guidelines for re-opening and readiness plan focussed on the areas hardest hit.
 - Letter of support for the continued operation of Enbridge Line 5
 - Budget Pre-Submission

Federal - CCC

- Weekly communication with the local MP advising of continued concerns with the pandemic, the need for vaccines in order to open up the economy faster, and request for extensions of funding and support programs for businesses.
- In partnership with the Canadian Chamber of Commerce, NBDCC has been advocating to the federal government a business led economic recovery and budget pre-submission.

