ADVOCACY Highlights

NBDCC - APRIL 8, 2021

Local

- Monthly meeting with Mayor Al McDonald and CEO David Euler discussing the impacts of the 2021 CNB budget and the affects it will have on the business community and requested we all work together for our members and local businesses. NBDCC is coordinating with the Mayor's office a Town Hall for our members at the end of April. Registration will be required and we will ask members to pre-submit questions for answering. This event will take place over the noon-hour.
- NBDCC advocacy to the local Health Unit has proven positive as their communications to our members and the community have increased substantially with weekly press conferences and updates.

Provincial - OCC

- Weekly communication with the local MPP advising of our member concerns with the framework, advocating for timely communication, increased funding for businesses hardest hit with the shut down, and requesting a level playing field when it comes to big box stores and small businesses. Many of our issues were addressed in provincial budget but we will continue to advocate about the affects this current emergency break shutdown will have on our members.
- In partnership with the Ontario Chamber of Commerce Network, NBDCC has been advocating to the province on a number of fronts, just to name a few:
 - Vaccine support council and rapid testing for businesses
 - Establishing a Responsive Business Protocol to ensure when/if lockdowns occur businesses are able to be open with proper restrictions.
 - Many highlights of the OCC Pre Budget submission were addressed in the provincial budget.
 - We had OCC Advocacy Week and met with Government officials as well as official opposition.

Federal - CCC

- Weekly communication with the local MP advising of continued concerns with the pandemic, the need for vaccines in order to open up the economy faster, and request for extensions of funding and support programs for businesses. The CEBA funding has been extended to June.
- In partnership with the Canadian Chamber of Commerce, NBDCC has been advocating to the federal government for a business led economic recovery and budget pre-submission. Federal budget is now scheduled for April 19th.

