

&

Downtown North Bay presents:

CIVIC WEEKEND FREE-FOR-ALL

Thursday, July 30; Friday, July 31; Saturday August 1 and Sunday, August 2

A FREE WEEKEND OF ACTIVITIES

Including Moonlight Madness, Mayhem on Main, & Rage in a Cage Dodge Ball

About The Events:

Moonlight Madness – Thursday, July 30 until 11:00 PM

Downtown North Bay will also be hosting their 5th annual Moonlight Madness Event with participating downtown local businesses; this is a sidewalk sale event, filled with many retail and restaurant specials. Featuring the music of: TWILIGHT and partnership with the North Bay & District Humane Society – Annual Dog Parade.

Not only will there be amazing deals, there will also be entertainment, draws, and giveaways! Make sure to stop by before 11:00 pm to see what they have in store for you! Stay tuned for other fun events happening at Moonlight Madness! Businesses will be open all day and special festivities begin at 6:00pm! See you then!

Mayhem on Main – Saturday, August 1

Cheapskates will be hosting their Mayhem on Main Dirt Jump Competition sponsored by Norco Bicycles, 1664 BMX Distribution, 10 Pack BMX Distribution, Red Bull, Oakley, David's Tea, Blacktop, SMS Rents, City of North Bay and the Downtown Improvement Area. This event is happening right on Main Street with lots of action and great prizes. There will also be a skateboard demo as well.



RAGE IN A CAGE 2 – Friday, July 31 to Sunday August 2

Downtown North Bay Civic Long Weekend Festivities are in partnership with The Summer in the Park Festival. Coming back this year is our “Rage in a Cage” Dodge Ball Competition set for July 31 to August 2, 2015 (sponsored in part by Canadore College). Rage in a Cage is a dodge ball tournament happening on Main Street. It will cater to a demographic ranging in age from 10 (7) to 60. There are divisions for adults and for kids 7-18. The principle demographic will be 21 to 35 years for the adult tournament. The event will attract up to 5,000 people on-site including players and walk-thru traffic. It is also expected to garner attention from the mainstream media along with extensive coverage in the social media's which may yield up to 50,000 impressions. FREE to the public!



Brands Partnering with Downtown North Bay



The Moose 106.3



Moose's Cookhouse



Pro Sports Management



Summer in the Park



CHEAPKATES

PRESENTS...

MAYHEM ON MAIN

3

AUGUST 1

12PM - 4PM

ANNUAL
DIRT
JUMP
COMPETITION

REGISTER AT CHEAPKATES



macneil

DAVIDsTEA

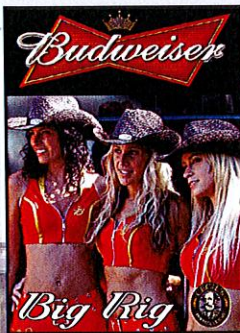
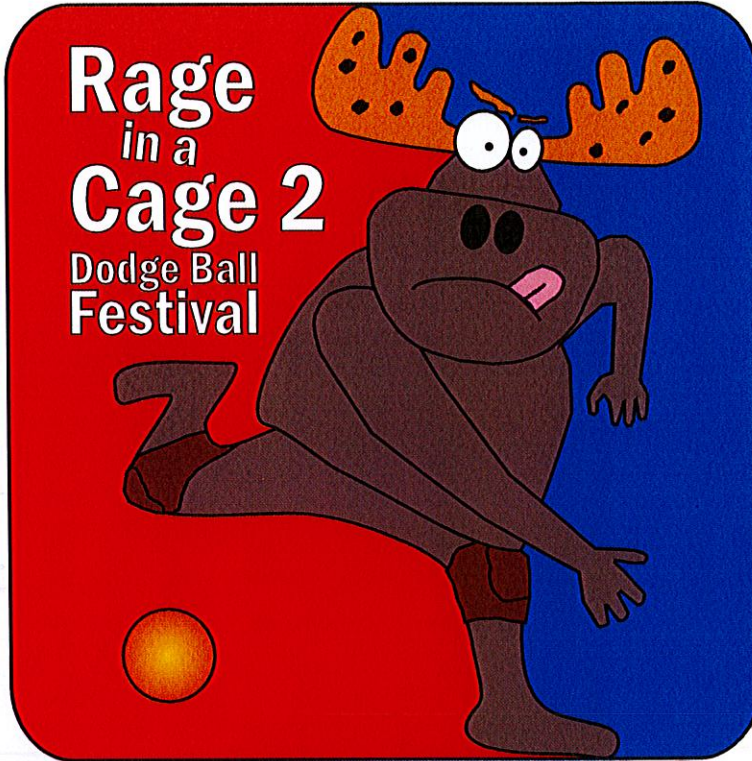


1664
BMX
DISTRIBUTION

encore



Civic Weekend Free-4-All



Mixed Teams
Men's Teams
Women's Teams
Youth Teams
Solo Entries



Live Entertainment



Beer Garden & Stadium Seating
Courts built on Main Street

Wrist bands required for Reid & Cummings concerts.
www.northbaysummerinthepark.ca

Jul 31-Aug 2, 2015 - Main St - North Bay

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www.prosportsmanagement.ca

Rage in a Cage Dodge Ball Layout 2015

