



# Chamber News

**Advocacy ~ Connections ~ Growth ~ Value**

## A Blueprint for Making Ontario Open for Business



Key Highlights The Ontario Chamber of Commerce (OCC) wrote to each provincial Cabinet minister, outlining a blueprint of key policy priorities for the next four years that will help make Ontario open for business. Some of the key priorities for each cabinet minister include:

*The Honourable Doug Ford, Premier of Ontario*

1. Fiscal balance: Fundamental to economic growth is ensuring that the Government of Ontario's own fiscal house is in order and there is a clear path towards a balanced budget
2. Business competitiveness: Reducing red tape and lowering the tax burden are the most powerful tools in making this province competitive; we ask that the government prioritize lowering the administrative burden on business and ensure that regulation is streamlined and effective
3. Investing in Ontario: investing in Ontario through strategic spending is essential to fostering job creation and building healthy and productive communities across the province.
4. Government transparency and accountability: Restoring transparency and accountability in the Government of Ontario's policies and finances will ensure Government creates the right circumstances for businesses to succeed.

*The Honourable Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs*

1. Address workforce development and demographic challenges
2. Expand natural gas access to make life more affordable in rural Ontario
3. Connect all Ontarians to high-speed internet
4. Fix the interest arbitration system for Municipalities.

*The Honourable Caroline Mulroney, Attorney General and Minister Responsible for Francophone Affairs*

1. Responsibly administer the legalization of cannabis
2. Consider a new approach to combating contraband tobacco
3. Better facilitate francophone immigration

*The Honourable Lisa MacLeod, Minister of Children, Community and Social Services*

1. Support regional labour markets through improved distribution of immigrant talent
2. Continue the Basic Income Pilot Project and thoroughly examine its results
3. Improve employer engagement in closing the gender pay gap

*The Honourable Michael Tibollo, Minister of Community Safety and Correctional Services*

1. Responsibly administer the legalization of cannabis
2. Prioritize routing individuals suffering from mental illness away from the criminal justice system
3. Consider a new approach to combating contraband tobacco

*The Honourable Jim Wilson, Minister of Economic Development, Job Creation and Trade*

1. Take swift action on reducing unproductive regulation
2. Tackle Ontario's scale-up challenge
3. Advocate for growth-focused R&D tax reform
4. Build a 'one-window' concierge service to help small business navigate regulation
5. Advocate for a proportional allocation for the Ontario Immigrant Nominee Program
6. Develop more experiential learning opportunities

....continued on Page 10

### Business After Hours 2018 Mark your calendar!

Thursday,  
July 19, 2018  
hosted by



320 Airport Road  
North Bay, ON  
4:30 pm to 7:00 pm



Thursday,  
August 23, 2018  
hosted by



375 Foran Street  
North Bay, ON  
4:30 pm to 7:00 pm



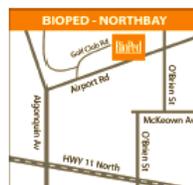
Please see the Calendar of Events on the Chamber's website for more upcoming Business After Hours Events or visit [Tangr.com](http://Tangr.com)

THE FOOT & LOWER LIMB EXPERTS IN CANADA FOR OVER 30 YEARS

### BUSINESS After Hours

Join BioPed North Bay for refreshments & appetizers.  
PLUS try out the Inflatable Adult Obstacle course for \$2  
All proceeds go to Cystic Fibrosis

**DATE:** Thursday July 19th  
**TIME:** 4:30pm - 7:00pm  
**LOCATION:** 320 Airport Road



BioPed North Bay: C-320 Airport Road | 705-472-FEET (3338) |  
f: 705-472-3600 | e: northbay@bioped.com

## 2018 Board of Directors

### Executive:

Chair Charles Elliott  
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2nd Vice Chair Peter Rooney  
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Treasurer Brad Gavan

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Nipissing Coordinator

### North Bay & District Chamber of Commerce

205 Main Street East  
North Bay, ON P1B 1B2  
Tel: 705-472-8480  
Fax: 705-472-8027  
Website: [www.nbdcc.ca](http://www.nbdcc.ca)  
Twitter: @nbdcc  
Facebook: /NBDCC

### CHAMBER NEWS

is a publication of the North Bay and District Chamber of Commerce. Advertisements and the views expressed herein are not necessarily endorsed by the Chamber, its Board of Directors, staff or its membership.



The North Bay & District Chamber of Commerce has joined forces with the North Bay Foodbank by engaging our membership in the support of a major change effort underway in North Bay. We are sending out a **Chamber Challenge** and calling on you to support the North Bay Foodbank's resilience project. Support can be straightforward, the North Bay Foodbank is looking for you to help this project by engaging in the following ways:

#### 1. Donation Bin

Engage your organization to donate periodically by bringing in just one extra food item at lunch. You can support this effort by accepting a dedicated donation bin from the Foodbank and promote filling the bin using "dress down Fridays" in exchange for a food item" or many other creative methods to align and engage the team at your workplace. Workplaces that accept a bin and engage their team can offset thousands of dollars of food purchase expenses, create workplace norms that help our community and will benefit from greater staff engagement.

#### 2. "Just 1" Habit

Promoting the game-changing idea that a social habit of donating just one of the "foods of the month" each time we shop for food, will supply enough food to feed those most in need.

#### 3. Community Capital

Choose one of the community capital packages: Community Supporter, Community Partner or Community Leader and contribute a reoccurring amount or one time support to the North Bay Foodbank and reap the recognition benefits of their new reach via a redesigned website and enhanced social reach. We will also be recognizing capital supporters at our evening of excellence award ceremony.

Honda's Community Capital investment in supplying the North Bay Foodbank with a vehicle means we can pick up the corporate donation bins and has enabled a large portion of this program to work.

As a member that invests in this project's success, you will reap a return on investment that is unmatched – positive local community impact. Please join their efforts to change the way we support one another.

[CLICK HERE](#) to start your North Bay Food Bank Chamber Challenge.

Or [CLICK HERE](#) to see other ways your workplace can be involved.

**HOTTEST NIGHT OF THE YEAR** \$35.00 A Ticket

**CHIEF COMMANDA II SINGLES CRUISE**  
AUG 10, 2018  
AFTER PARTY AT THE BOAT

FOR MORE INFORMATION GO TO:  
[NEWBEGINNINGMATCHMAKING.COM](http://NEWBEGINNINGMATCHMAKING.COM)

Logos: New Beginnings, theBOAT, NEW ONTARIO, THE BLUE SCREW, michael hill, Facebook, Twitter, Instagram



Employers...Send us your current employment opportunities and we will post them on the **North Bay and District Ontario Jobs** Facebook page.

[CLICK HERE](#) to send us your info.

Share opportunities with family and friends; you never know who wants to move back home!

**Shop Local!**  
**Support your**  
**colleagues in**  
**business.**



The Labour Market Group

June 2018  
**Labour Focus**  
[CLICK HERE](#)

**A warm welcome to our**  
**NewMembers**

**M.E. CELLULAR & TABLET REPAIR**

Voting Member: Michael Elzinga  
 146 King St. West  
 North Bay, ON P1B 5Z7  
 Phone: 705-494-0508  
 Website: [www.mecellrepair.com](http://www.mecellrepair.com)  
 Facebook: <https://www.facebook.com/MEcellandtablet/>  
 \* Mobile electronic repairs.

**Member Updates**

**SUNBELT COMPUTER SOFTWARE**

Bill Keech  
 67 Joseph Street  
 North Bay, P1A 1L9  
 Phone: 705-495-1232  
 Website: <http://users.vianet.ca/kcsdev/>  
 Description: Custom web development  
 Change Note: New Company Name

**NORTH BAY & DISTRICT**  
 Chamber of Commerce



Summer "FUN" Discounts with your Chamber Membership! Enjoy your family trips to these attractions! Contact the Chamber at 705-472-8480 or [membership@nbdcc.ca](mailto:membership@nbdcc.ca) to receive your tickets or promo codes. !



Enjoy your family trips to these attractions!

**ACTIVE TRANSPORTATION**  
**NORTH BAY**  
Survey

The City of North Bay is undertaking an integrated Active Transportation Master Plan (ATMP). The ATMP will provide the necessary framework for future planning, upgrading, development, and expansion of the City's active transportation systems. The City recognizes the growing need to expand its active transportation systems beyond the normal active and passive-based recreation focused trail systems, to an ATMP that promotes, encourages, and increases daily commuter non-motorized transportation travel throughout the City. Please [participate in our survey](#) to share your thoughts on what makes a *community-driven, future-focused* Active Transportation Master Plan.

**Tangr.com**

**Search. Attend. Host. Discover.**  
 Events Anywhere.



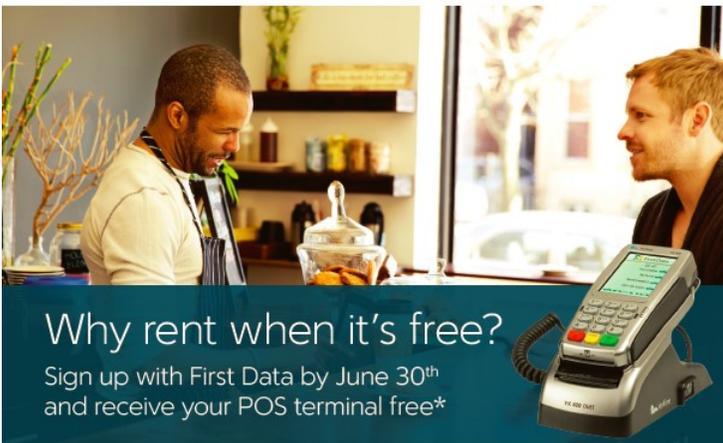


## A Chambers Plan won't squeeze your budget!

An employee benefit plan with a twist – rate stability, fair renewals and innovative offerings for small business. That's what the Chambers of Commerce Group Insurance Plan® has been providing small businesses for over four decades. **Check out a Plan that won't squeeze your budget!**



## First Data | NORTH BAY & DISTRICT Chamber of Commerce



### Why rent when it's free?

Sign up with First Data by June 30<sup>th</sup> and receive your POS terminal free\*

If you sign up for a merchant account with First Data Canada today, you will be eligible to receive your counter top VX820 Duet terminal without having to pay monthly rental fees.\*

Our Free Terminal Offer expires on June 30, 2018.

For more information, contact Kesh at 1-800-886-1052 Ext. 602 3507 or [Keshav.Seechurn@firstdata.com](mailto:Keshav.Seechurn@firstdata.com).

#### ABOUT FIRST DATA

First Data Canada, a division of First Data Corporation (NYSE:FDC) makes payment transactions secure, fast and easy for merchants and their customers. First Data is a global leader in commerce-enabling technology and solutions, serving approximately six million business locations and 4,000 financial institutions in more than 100 countries around the world. The company's 24,000 owner-associates are dedicated to helping companies, from start-ups to the world's largest corporations, conduct commerce every day by securing and processing more than 2,800 transactions per second and \$2.2 trillion per year. For more information, visit [www.firstdata.ca](http://www.firstdata.ca)

\*Certain Conditions apply. The Free Rental only applies to the VX820 Duet terminal. The offer is only valid for new First Data Merchant Accounts. Only one terminal per location will be provided to you at a free rental. Additional terminals for your location will be charged at the standard monthly rental or lease rate. This offer cannot be combined with any other offer. All regular Merchant Terms & Conditions apply.  
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### Save the date:

Canadore College Centre for Career Development is hosting

### 1st Annual Student Part Time Job Fair

September 20, 2018 10:00 AM to 02:00 PM  
Employer Welcome Breakfast 8:30 AM to 9:30 AM  
Education Centre Gym  
\$50 Employer Registration fee  
Registration opens August 1st.

Click [here](#) for more information on the Centre for Career Development

**YOUTH ENTERPRISE - ENTREPRISE BUSINESS CAMP**

**AGES 8-12**

**CALLING ALL FUTURE ENTREPRENEURS!**

KIDS WILL LEARN TO:

- > PROBLEM SOLVE
- > CREATE AND INNOVATE
- > START UP THEIR OWN BUSINESS

A WEEK OF ACTIVITIES AND FUN-FILLED CHALLENGES

**A WEEK LONG SUMMER CAMP ADVENTURE LIKE NO OTHER!**

Monday to Friday  
August 6 – 10  
**\$550 (HST included)**  
The Canadian Ecology Centre  
**Mattawa**

**REGISTER ONLINE!**  
[WWW.HEADSTARTINBUSINESS.COM/YOUTH-ENTERPRISE-CAMP](http://WWW.HEADSTARTINBUSINESS.COM/YOUTH-ENTERPRISE-CAMP)



Shop Local! Support your  
colleagues in business.

**\$150 PER PERSON INCLUDES:**

- Green Fees • Golf Cart (for 2 players)
- BBQ Lunch • Steak Dinner
- Live & Silent Auctions
- 2 Gifts (registration & post play)

**PLUS A CHANCE TO WIN:**

- Trip for 2 to attend 2019 Masters in Augusta, Georgia
- \$10,000 toward a Kitchen Renovation
- Door Prizes

**HOLE SPONSORSHIPS: \$500**

All proceeds support the North Bay Symphony and our music education programs, which reach youth throughout North Bay and across the region. From elementary in-school programs to the String School and Youth Orchestra, NBSO is proud to inspire an appreciation and love of music in our youth.

northbaysymphony.org

The North Bay



# FIRE



NORTH BAY SYMPHONY

## The Concerto

CHARITY GOLF TOURNAMENT



Proud Sponsors:



**Monday, September 10**  
**North Bay Golf & Country Club**

**705.476.1495**

## 22nd ANNUAL CRIME STOPPERS GOLF TOURNAMENT

DATE: Friday, August 24th, 2018  
 LOCATION: Highview Golf Course  
 FORMAT: 4 Person Scramble

FEES: \$100 per player  
 REGISTRATION: 12:00pm  
 SHOT GUN START: 1:00pm

PLEASE INDICATE YOUR LEVEL OF PARTICIPATION:

- Team of 4 + Hole Sponsor (\$550)
- Team of 4 (\$400)
- Individual Golfer (\$100)
- Hole Sponsor (\$150)
- Cash Donation (\$\_\_\_)
- In-kind Donation \_\_\_\_\_

NAME/ BUSINESS: \_\_\_\_\_

TEAM NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

Team Members' Names	Email Addresses
1.	
2.	
3.	
4.	

Your entry fee includes: 18 holes of golf, golf cart, dinner, Longest Drive (ladies & men's), Closest to the Pin (ladies & men's) & \$5,000 Hole in One.

This form can be emailed to [tracy@nearnorthcrimestoppers.com](mailto:tracy@nearnorthcrimestoppers.com) or faxed to 705-476-1784. Please make cheque payable to Near North Crime Stoppers. For more information, please call: 705-497-5555 #507.



For course information contact:  
 Dean Harrington  
 Highview Golf Course  
[highview18@yahoo.com](mailto:highview18@yahoo.com)



*Thank you for your Generosity & Support!*



The Federal Government has provided an opportunity for some businesses across Canada through a program called Enabling Accessibility Fund (EAF), to improve accessibility to your business. Please click on the link to see if you qualify and note that the deadline to apply for this fund of a grant up to \$100,000 is July 26, 2018.

Your business or organization could receive a grant of up to \$100,000 through the EAF program to improve accessibility and safety in your workplace for current or future employees with disabilities.

If you would like to apply for funding or learn more about these funding opportunities, please visit the [EAF funding webpage](#).





Kids under 14 play for **FREE** with paid adult

**Limited Time \***

\* Summer won't last forever -

**25% OFF Green Fees**

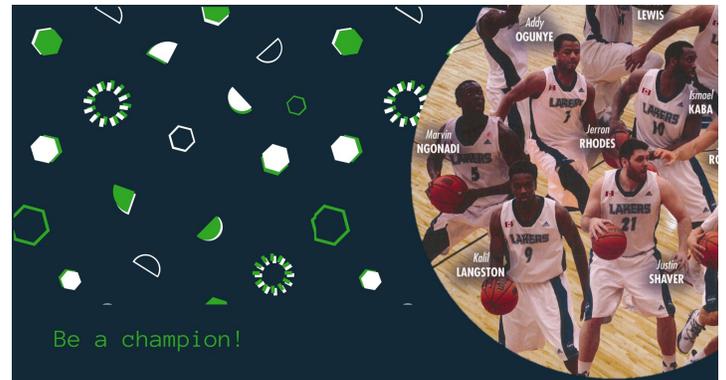
With your Chamber Member 2 Member Card



**Eagle Lake Golf Course**

705-386-0261

[www.eaglelakegolf.ca/contact-us](http://www.eaglelakegolf.ca/contact-us)



Be a champion!

**NIPISSING LAKERS**  
**ADOPT-AN-ATHLETE**

Nipissing Lakers Men's Basketball is seeking financial assistance for travel to Valencia, Spain from August 10th to 19th, 2018.

Lakers Varsity teams are responsible for funding pre-season initiatives to enhance their competition schedule. All proceeds go directly to offset the cost of travel, accommodations and meals.

"Send us to Spain" package - click here!

or go online to [Adopt-a-Laker now](#)

For more info call  
Head Coach Chris Cheng  
705-474-3450 ext. 4634



Join us  
**Saturday September 29, 2018**

**Capitol Centre**

**\$35**  
Ticket  
OR  
**\$40**  
Door



**Vs.**



**CANADA'S ULTIMATE TRIBUTE TO LYNURD SKYNYRD**

**ROCK FOR PLAYERS**  
For more information email  
[nb.players.association@gmail.com](mailto:nb.players.association@gmail.com)  
or call 705-477-3643

presented by **ONELIFE**  
Wealth Management (North Bay) Inc.

**A day of golf, food, fellowship and fun!**

**August 22, 2018**  
**OspreyLinks**  
\$1,200 per foursome  
Sponsorship opportunities available

Entertaining day of golf followed by our Gala and Auction.  
Enter a team by calling 705.495.8125 OR email us at [foundation@nbrhc.on.ca](mailto:foundation@nbrhc.on.ca)

Support this worthy cause!  
Proceeds support the *Cancer Care, Close to Home* campaign at North Bay Regional Health Centre.



Is your agency a Positive Space  
for the **LGBTQ2S+** community?

I don't  
want  
to leave  
part of  
myself at  
the door.

# Positive Spaces Training Series

FOR SERVICE PROVIDERS,  
EMPLOYERS, EDUCATORS,  
HEALTHCARE PROVIDERS,  
LAW ENFORCEMENT,  
& GOVERNMENT

Commit to making your  
agency a Positive Space.

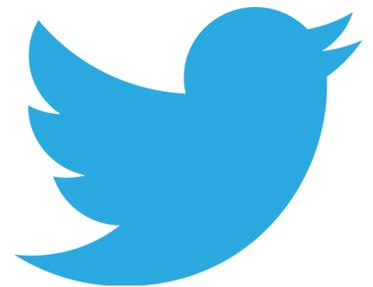
JULY 25 & 26



## Canadian Chamber and Indus Travels - Exciting Trips Online Promotion

Indus Travel strives to reach new travelers, offering the opportunity to explore the world in a fresh and exciting way. Group travel packages are organized into intimate groups of 15-25 guests, making it perfect for solo travelers who don't want to vacation alone. Group travel to more unusual locations is very much on trend. In concert with the Canadian Chamber of Commerce, Indus Travel is offering two new online promotions for travel in 2019. Click on the two opportunities below for more info. Use code: **YACC19** when booking.

Shop Local!  
Support your  
colleagues in  
business.



Tweet with us! Any news? Business Anniversary? Upcoming Events? Add **@nbdcc** to your "tweet" and we will "re-tweet" to all of our followers.



# Special thank you to all the sponsors and golfers of the 51st Annual North Bay & District Chamber of Commerce Golf Tournament - held July 5, 2018



employment services d'emploi



Assurance | Accounting | Tax | Advisory



























































PRESENTED BY THE MS SOCIETY OF CANADA 

## Back in Time

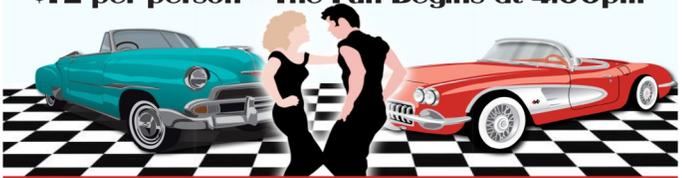
### MOCK WEDDING BY MISTER "E"

George Thomas is **ELVIS** *Capturing the Essence of King*

**DINNER THEATRE, CONTESTS AND PRIZES!** *Hits from Elvis & Grease*

## August 24<sup>th</sup> 2018

Davedi Club • 313 Airport Road North Bay  
\$72 per person • The Fun Begins at 4:00pm



Dust off Your Poodle Skirts and Leather Jackets! Come Dressed to the Nines and Immerse Yourself in the Sights & Sounds of the 50s & 60s with One of the Premier Elvis and Danny Zuko Impersonators, George Thomas!

4-5:00PM COCKTAILS | 5-7:00PM DINNER | SHOW STARTS AT 7:00PM  
GET YOUR TICKETS AT DAVEDI CLUB 705-474-4190 • www.davedi.com  
Ticketor.com/Ticketz & Capitol Centre 705-474-4747 • www.capitolcentre.org

### Widdifield Lions Club

Brighten up your staff and client's day  

Show them your appreciation

With Our

### Krispy Kreme Doughnut Fundraiser




The Widdifield Lions Club has a long history of supporting local causes through fundraising efforts. Today, we ask for your help in order to continue this great tradition of helping others by ordering doughnuts for your business. Simply fill out the order form below and fax to 705-478-7521 or email it to Lion Verner Presse. Email [verner.presse@sympatico.ca](mailto:verner.presse@sympatico.ca). Orders of 10 dozen or more will be delivered to your business between 10am and 2 pm on Friday August 10<sup>th</sup>. Orders of 9 dozen or less can be picked up on Friday August 10<sup>th</sup> between 10am and 2 pm, at 129 Main St East across from the Moose Cookhouse. Please have your order in by Friday Aug. 3<sup>rd</sup>

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**ORDER FORM**

Business name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email address for Confirmation: \_\_\_\_\_

#of dozen doughnuts: \_\_\_\_\_ X \$10.00 = \_\_\_\_\_

Have you ever thought about joining Lions?  
Widdifield Lions is looking for new Members for more info on  
Becoming a Lion Call Lion Verner Presse at 705-495-9918



Hiring just got easier.

**GETTRAINEDWORKERS.COM**

District of Nipissing

powered by:

**NORTH BAY & DISTRICT**  
Chamber of Commerce



Find the Chamber on the following links:



It might just be your favourite place on earth.

Your cottage is special. And it probably has some special requirements when it comes to insurance. Whether it's on a remote island, you rent it out, or close it for the winter, we have you covered. Because we're specialists at insuring what might just be your favourite place on earth.



YOUR HOMETOWN BROKERS FOR OVER 100 YEARS.

800-263-5950 705-472-5950 [kennedyinsurance.ca](http://kennedyinsurance.ca)

**NBDCC**  
205 Main Street East  
North Bay, ON  
P1B 1B2  
P: 705.472.8480  
F: 705.472.8027



## A Blue Print for Making Ontario Open for Business (continued from Page 1)

7. Pursue Ontario-US state trade MOUs
8. Develop a strategic plan to improve Ontario's export performance
9. Connect all Ontarians to high-speed internet

*The Honourable Lisa Thompson, Minister of Education*

1. Promote the skilled trades as a viable career option for young people
2. Develop a comprehensive financial literacy curriculum
3. Improve school board accountability

*The Honourable Greg Rickford, Minister of Energy, Northern Development and Mines*

1. Place a greater emphasis on affordability and flexibility in long-term planning
2. Increase transparency for electricity consumers
3. Leverage Ontario's nuclear sector
4. Allow industry to purchase surplus electricity
5. Expand natural gas access to make life more affordable in rural Ontario
6. Take substantive action on the Ring of Fire
7. Re-ignite Ontario's leadership in mining innovation
8. Establish a standard framework on the duty to consult

*The Honourable Rod Phillips, Minister of the Environment, Conservation and Parks*

1. Responsibly wind-down the cap and trade program by mitigating financial loss and investment uncertainty
2. Take concrete action to reduce Ontario-produced greenhouse gas emissions while protecting business competitiveness
3. Fix inefficient and ineffective recycling and waste management policies

*The Honourable Victor Fedeli, Minister of Finance and Chair of Cabinet*

1. Improve Ontario's tax competitiveness
2. Take swift action to balance the Budget and begin reducing the debt
3. Adopt sound quantitative measurement and evaluation practices
4. Demonstrate accountability to Ontario taxpayers
5. Review municipal revenue and taxation tools

*The Honourable Todd Smith, Minister of Government and Consumer Services & Government House Leader*

1. Build a 'one-window' concierge service to help small business navigate regulation
2. Put taxpayers at the centre of government service delivery
3. Reform government procurement to emphasize value and innovation

*The Honourable Christine Elliott, Minister of Health and Long-Term Care*

1. Create efficiencies through value-based health care

2. Prioritize the integration of Ontario innovations into the healthcare system
3. Strike a Health Cabinet to better understand health spending across government
4. Ensure government drug coverage programs are strategically designed and fiscally sustainable
5. Shine a light on mental health in the workplace

*The Honourable Greg Rickford, Minister of Indigenous Affairs*

1. Support Indigenous peoples' participation in the Ontario economy
2. Establish a standard framework on the duty to consult
3. Develop a strategy to mitigate the loss of winter roads

*The Honourable Monte McNaughton, Minister of Infrastructure*

1. Support communities in building resilient and adaptable infrastructure
2. Prioritize the use of asset management planning by municipalities
3. Expand the use of alternative financing and procurement models
4. Improve transparency and accountability for infrastructure spending
5. Ensure the Canada Infrastructure Bank is an effective tool for Ontario
6. Connect all Ontarians to high-speed internet
7. Expand natural gas access to make life more affordable in rural Ontario

*The Honourable Doug Ford, Minister of Intergovernmental Affairs*

1. Ensure the Canada Infrastructure Bank is an effective tool for Ontario
2. Pursue Ontario-U.S. state trade MOUs
3. Advocate for greater immigration resources
4. Negotiate the best pharmacare solution for Ontario

*The Honourable Laurie Scott, Minister of Labour*

1. Bring balance back to the Employment Standards Act and the Labour Relations Act
2. Build a ready workforce
3. Modernize the journey person-to-apprentice ratio
4. Support fiscal sustainability at the municipal level
5. Improve employer engagement in closing the gender pay gap

*The Honourable Steve Clark, Minister of Municipal Affairs and Housing*

1. Confront the housing availability and affordability challenge by increasing supply
2. Fix the interest arbitration system for municipalities
3. Review municipal revenue and taxation tools

4. Connect all Ontarians to high-speed internet

*The Honourable Jeff Yurek, Minister of Natural Resources and Forestry*

1. Establish a standard framework on the duty to consult
2. Develop a provincial forestry strategy
3. Support Ontario's forestry industry in trade negotiations

*The Honourable Raymond Cho, Minister for Seniors and Accessibility*

1. Actively manage Ontario's aging population
2. Shine a light on mental health in the workplace
3. Prioritize routing individuals suffering from mental illness away from the criminal justice system

*The Honourable Sylvia Jones, Minister of Tourism, Culture and Sport*

1. Implement a strategic plan for the tourism sector
2. Establish a Tourism Industry Table as part of the Highly Skilled Workforce Strategy
3. Lower taxes that disproportionately impact the tourism sector
4. Leverage the potential of the sharing economy by promoting consistent rules across Ontario
5. Create greater consistency and predictability in provincial tourism marketing funding

*The Honourable Merrilee Fullerton, Minister of Training, Colleges and Universities*

1. Create more experiential learning opportunities, particularly with SMEs
2. Modernize the apprenticeship system
3. Reform the Ontario College of Trades
4. Take an outcomes-based approach to Employment Ontario
5. Actively manage Ontario's aging workforce

*The Honourable John Yakabuski, Minister of Transportation*

1. Develop a long-range transportation plan
2. Improve regional fare integration to get the GTHA moving
3. Strengthen the competitiveness of the aviation industry

*The Honourable Peter Bethlenfalvy, President of the Treasury Board*

1. Demonstrate accountability to Ontario taxpayers
2. Lead the government in adopting sound quantitative measurement and evaluation practices
3. Strike a Health Cabinet to better understand health spending across government





Looking for ways to promote your business or event, in an inexpensive way? Try placing an ad in our monthly newsletter, or weekly e-news, sent out to all members & employees!

# Newsletter Advertising

## Affordable Offers for Chamber Members

### Price List for Newsletter Inserts

Ad Size (height x width)	Price for Members	Price for Non-Members
2 pages (2@ 10" x 7 3/4")	\$150.00 + HST	\$300.00 + HST
1 page (10" x 7 3/4")	\$100.00 + HST	\$200.00 + HST
1/2 page (4 7/8" x 7 3/4" OR 10" x 3 3/4")	\$50.00 + HST	\$100.00 + HST
1/4 page (4 7/8" x 3 3/4")	\$30.00 + HST	N/A
Business Card (2" x 3 1/2")	\$20.00 + HST	N/A

**Deadline for advertising: 2nd Thursday of each month**

### Price List for Weekly E-News Inserts (Limited space is available)

Ad Size (height x width)	Price for Members
1/2 page (4 7/8" x 7 3/4" OR 10" x 3 3/4")	\$50.00 + HST
1/4 page (4 7/8" x 3 3/4")	\$30.00 + HST
Business Card (2" x 3 1/2")	\$20.00 + HST

**Deadline for advertising: Monday of each week\***  
\*Excludes third week of each month, when newsletter is published

**New members get 50% off their 1st newsletter insert!**  
(within 6 months of joining date)

**Discounts apply for multiple insertions**

**Limited space is available in Weekly E-News**

#### Preferred formats:

High quality pdf,  
jpeg; tiff; gif; png;  
Word or Publisher documents accepted as well.

**For more information, or to reserve your space in our next Newsletter or Weekly E-News, contact the**

**North Bay & District  
Chamber of Commerce**

705-472-8480

patricia@nbdcc.ca



# Website Advertising

## Special Offer for Chamber Members

### WHAT WILL A WEBSITE AD DO FOR YOU?

#### Helps you with your marketing:

- The website ads feature a private tracking area that will allow your company access to information on the number of times the website advertisement was viewed, and how many times it was clicked on.

#### Helps you with your sales:

- The banner ad can be linked to the company's own web site if desired, helping to increase your sales.

#### Helps you with your image:

- The professional creative team will assist you in creating your ad, for an additional charge.

For more information  
contact the  
North Bay & District  
Chamber of Commerce

205 Main Street East  
North Bay, ON P1B 1B2  
Phone: 705-472-8480

**SIDE BANNER:**  
**225 X 450px**

**\$140 / year**

**BOTTOM AD:**  
**225 X 225px**

**\$100 / year**

*Order your banner ad now!*

Company	
Contact Name	
Address	
Phone	
Fax	
Email	

Fill out this form and fax it to the North Bay & District Chamber of Commerce at 705.472.8027 or email [sue@nbdcc.ca](mailto:sue@nbdcc.ca) with your attached banner ad/side ad