# NORTH BAY & DISTRICT Chamber of Commerce



## October 11, 2017 Chamber News Update



# Business After Hours 2017 Mark your calendar!

Wednesday, October 18, 2017 Mini-Trade Show hosted by



348 Birch's Road North Bay, ON 4:00 pm to 7:30 pm

Co-sponsored by



A part of Business Week 2017. See page 5 if you would like to reserve a booth.

Thursday, November 23, 2017



Chartwell Barclay House Retirement Residence

600 Chippewa Street West North Bay, ON 4:30 pm to 7:00 pm

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# Are you a business owner? Is your business incorporated?

You could be facing a larger tax bill and big compliance costs from the government's new proposals to change the way corporations are taxed.

You could face higher tax bills if:

- 1. You employ family members
- 2. You invest the profits from your business
- 3. You want to pass your business on to your children

Small and medium-sized businesses (SMEs) are the engine of the Canadian economy – estimates range from 85 to 90% of all businesses in Canada are SMEs.

The chamber network across Canada is using its collective voice on this issue; your voice as a business person needs to be heard as part of this initiative.

Send a message to your MP today. Government needs to know that this tax reform will harm businesses of all sizes.

Even though the consultation period is over....it's still not too late to contact your MP. Contact Anthony Rota, MP for Nipissing-Timiskaming <u>ANTHONY.ROTA@PARL.GC.CA</u>

### **Celebrating business in October**

October is a busy month for the North Bay & District Chamber of Commerce as we ready ourselves for Business Week, which takes place next week from the 16<sup>th</sup> to the 20<sup>th</sup>. This is an annual event which promotes and assist's businesses throughout our area to learn, share, network and socialize with their peers.

The week's events include workshops with Ontario Export Services on Monday & Tuesday, panel discussion breakfast on Innovation/Tech on Wednesday by the Business Centre Nipissing Parry Sound, Business After Hours-Mini Trade Show at Titanium Transportation on Wednesday afternoon/evening, Facebook for Business 101 in Mattawa on Thursday hosted by The Business Centre Nipissing Parry Sound, and the Bell Evening of Excellence Awards on Thursday night at The Grande Event Centre. Fridays wrap up event will also be hosted by The Business Centre Nipissing Parry Sound in Callander where they will hold an Expo including workshops and networking.

For information on any of these events or workshops, please visit our webpage for details.

This is a week to celebrate businesses and recognize leaders in our area that contribute to our economic success and prosperity for our community. The variety of events that are being held next week are only possible because of the

many partnerships and sponsors that continue to work together to promote our business community and the area which we live in. On behalf of all our members at the North Bay & District Chamber of Commerce, thank you to all our partners and members who make this week-long event, a huge success each year.

When we take the time to reflect on some of the hurdles that have been thrown at the business community over the past few months including the proposed Federal Tax reforms and Bill 148, Fair Workplaces, Better Jobs Act, 2017, we are encouraged that businesses are standing up and saying enough is enough. Even when it appears that the light at the end of the tunnel is fading, those business owners and their employees get up each day and go to work to continue and contribute to the success of this area. The resilience and fortitude of those individuals is amazing and we do have to remember that they are the life blood of not only our area, but our Province and Country.

Next week, come out and celebrate with our members, partners and sponsors, the achievements and commitment that our area businesses, have to our community.

Peter Chirico is the President & CEO of the North Bay & District Chamber of Commerce.



**Business Community Invitation** 

Click HERE to register!



Entrepreneurs and Innovators will be pitching their business to angel investors in North Bay.

### Wednesday November 1, 2017



192 Main Street East, North Bay, ON

5:00 pm **Doors Open** 

5:45-6:45 pm **Pitches - Voting for 1st Place Prize** 

6:45-7:15 pm **Networking** 

> Register on EventBrite. Free Admission. Snacks provided. Cash Bar. All Welcome.





















THE CANADIAN CHAMBER OF COMMERCE

LA CHAMBRE DE COMMERCE DU CANADA

The Canadian Chamber of Commerce would like to deliver a response to government about businesses and other organizations' experience of this legislation three years in; a statutory review of Canada's Anti-spam Legislation (CASL) is underway.

Please help them provide information by filling out the survey, all responses are anonymous. The link will is open until Oct. 27, 2017

## Canada's #1 Plan for Employee Benefits

The Chambers of Commerce Group Insurance Plan® gives you affordable, flexible insurance options, unbeatable guarantees, and value-added benefits. See why 30,000 business owners selected this plan!



Chambers Plan **Employee Benefits** 

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Our Hospital Walk/Run

Walk, run or volunteer for your community, your family and yourself!

Sunday, October 15, 2017

North Bay Regional Health Centre 705 495 8125































# Saturday, October 14th, 2017



Official Keg Tapping begins at 5:00pm www Band takes the stage at 7:00pm

FOR TICKETS PLEASE CONTACT: Cam Graham 705-494-7463 • John Strang 705-497-7777 • Davedi Club 705-474-4190 • Gateway Signs 705-476-7264





### Evening of Excellence Awards Thursday, October 19th, 2017

Our special emcee for the evening: Mike Monaghan, 106.3 Moose FM

Celebrating business and entrepreneurs in North Bay and district with six awards in the following categories: Young Professional of the Year, Not-For Profit of the Year, New Business of the Year, Small Business of the Year (1 to 5 employees),
Small Business of the Year (6 to 15 Employees) and Business of the Year (16+ Employees).
Also presented during this event is the Director of the Year from the North Bay & District Chamber of Commerce.

Contact:	Company:			
Phone:				
# of Tickets: (please note, there are no pl				
(Indicate # of vegetarian meals required)	(Members w	ill be invoicea	l for their ticke	ets)
Menu: Red Potato and Bacon Chive Soup Asiago Chicken Twice Baked Potato Seasonal Chef's Vegetable Medley Salted Caramel Apple Crunch	Tickets S Tables o	\$60 + HST f 10		
Vegetarian option: Grilled Vegetable Pesto Alfredo	705.472.	<b>5.472.8480 to re</b> 8027 or email s		is form to
The Grande Event Centre	AWARD	SPONSOR	TITLE SPO	NSOR
6:00 pm Reception 7:00 pm Dinner 8:00 pm Awards	В	ell	<b>{</b> CANAI	DORE college
DIAMOND	GC	OLD	SILVER	MEDIA
Business Centre Grant Thornton An instinct for growth  Ontario	TITANIUM ID C	anada Trust	e Labour Market Group	North Bay's Biggest Van
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### **FALL POLICY** SURVEY

Ontario Chamber of Commerce has launched their Fall Policy Survey: survey link

This questionnaire includes the Business Confidence Survey, which attracted considerable attention from both media and government at its release in February.

Given how government policy has continued to negatively impact the Ontario business community, it is even more important that Queen's Park hears from our membership in an impactful, quantitative manner.

This survey is our members' opportunity to have their voice heard on the issues that matter most: the impact of government policy on their business, their views on specific policy changes, and their overall feeling about the state of the Ontario economy.

The survey will be open until early November please participate now!

# **Shop Local! Support your** colleagues in business.

### SEMINAR: **SEIZING OPPORTUNITIES** FOSTERING ENTREPRENEURSHIP

FRIDAY, OCTOBER 20, 2017 8:30 AM - 12 PM

FILM INDUSTRY	Learn how to become a supplier to the film industry.
AGRI-FOOD	What opportunities does The International Plowing Match in West Nipissing in 2019 present to local businesses? Plus, learn about the Artisan Way, an initiative supporting local artisans and food producers.
BICYLCE TOURISM	Take advantage of the growing cycling trend by registering your business as "bicycle friendly", free of charge, the day of the seminar!
ALSO INCLUDED	How to start a business. Rules for home-based businesses in Callander. Resources available for small businesses.

CALLANDER COMMUNITY CENTRE, 1984 SWALE ST. CALLANDER

Please RSVP before Oct. 17th at michelle.hong@the business centre-nps.comor call (705) 474-0400, ext. 2528

FREE ADMISSION! **INCLUDES TRADE SHOW** 



































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# Mini -Trade Show & Business After Hours

## Wednesday, October 18th, 2017

Location: Titanium Transportation 348 Birches Rd

Booth Setup: 3:00 pm

Trade Show: 4:00 pm - 7:30pm

BOOTH COST: \$125 plus HST Limited Space Available

The Chamber of Commerce is taking over the **BUSINESS AFTER HOURS** to showcase our chamber members and what services and products they have to offer.

Company Name:P Contact:P Email:	Phone:			
Please Invoice:	Still a few spots available!			
Visa # M/C #	Exp: Exp:			
Card Holder's Signature:				
Do you require Electrical?  Do you require a Table?  Do you have your own display?  Yes  No  No				
For more information contact the Chamber of Commerce - Phone: 705-472-8480 Please Fax this form to the Chamber of Commerce - Fax Number: 705-472-8027 Or scan and Email to: sue@nbdcc.ca				
Thank You to our sponsors	S ECANADORE TITANIUM			



www.nbdcc.ca Pa



# **BUSINESS WEEK** 2017



#### MONDAY, OCTOBER 16, 2017 & TUESDAY, OCTOBER 17, 2017

## Ontario

### TWO DAY EXPORTING SEMINAR

LOCATION: Homewood Suite, 495 Oak St. West

COST: Complimentary. Breakfast and lunch will be provided for both programs.

If you are interested in exporting internationally, but aren't sure where to start, then Ontario Export Services is happy to be your partner at the outset of this exciting journey. The AIM workshops will help set you up for successful exporting of your goods and services abroad.

### AIM 101 - Day One - 9:00 am - 4:30 pm

This days program will include:

Export assessment: Assess your export readiness through an interactive workshop and find out about the organizations that can help you. Market research: We explain precisely how to choose your target markets, learn about your competition, and target your ideal customer. Market entry strategies: Learn the most effective methods to enter a market and maximize your chances of export success.

Getting paid: How to use international trade finance tools to launch your exporting efforts and ensure that you receive payment from

Ontario Export Services will be on hand to answer all your questions on new export markets and the programs and services available to help you.

### AIM 102 - Day Two - 9:00 am - 4:00 pm

This days program will include:

Transportation and logistics: Get your goods to foreign markets and avoid the most common logistical and legal pitfalls.

Distributors and agents: How to identify, select and work with people who potentially represent your business abroad.

Getting results from trade shows: Leverage attending or exhibiting at trade shows to your advantage in targeting foreign markets. Exporting through e-commerce: How to use on-line platforms to gain business from international customers.

Ontario Export Services will be on hand to answer your questions on these subjects and what your next steps should be.



### WEDNESDAY, OCTOBER 18, 2017 • 8:00 am to 10:00 am



Business Centre

LOCATION: The Grande Event Centre, 300 Wyld St

turning ideas into enterprises RSVP: Lesley at 705.474.0400 ext 2443 or email lesley.kaross@thebusinesscentre-nps.com

"Tech Talkwith The Business Centre" – advice from technically-savvy business owners in North Bay where our panelists will discuss the ups and downs they've faced while becoming an established business in North Bay. Attendees will have the chance to ask the panelists questions and take away knowledge and advice that they can apply to their own business. General networking will take place before and after the event. Refreshments and snacks will be served.

WEDNESDAY, OCTOBER 18, 2017 • 4:00 pm to 7:30 pm



ITANIUM LOCATION: Titanium Transportation,

No registration required to attend the event

#### Business After Hours-Mini Trade Show

A networking event to showcase members in a mini-trade show style experience. The Chamber of Commerce is taking over the BUSINESS AFTER HOURS to showcase our chamber members and what services and products they have to offer. Come out and network and don't forget your business cards.

### THURSDAY,OCTOBER 19, 2017 • 9:00 am to 12:00 pm



LOCATION: Town Hall – 160 Water St, Mattawa RSVP: Jason Lacelle at 705.744.5677

The Mattawa-Bonfield Economic Development Corporation in partnership with The Business Centre Nipissing Parry Sound invite all small business owners to join us in our Social Media/Facebook 101 interactive workshop. Both organizations are teaming up to bring you all the tips and tricks you need to know about successfully running your business' social media page and increasing your online presence.

#### THURSDAY, OCTOBER 19, 2017

Reception 6:00 pm • Dinner 7:00 pm • Awards 8:00 pm LOCATION: The Grande Event Centre, 300 Wyld St.

COST: \$60 plus HST, tables of 10

RSVP: Call the Chamber at 705.472.8480 or email sue@nbdcc.ca Special emcee for the evening Mike Monahan, 106.3 Moose FM

### Bell Evening of Excellence

Celebrating business in North Bay and district, a record number of nominations have been vetted and the top three in each of the following categories will be highlighted at this year's event: New Business of the Year, Small Business of the Year (1 to 5 employees), Small Business of the Year (6 to 15 employees), Business of the Year (16+ employees) and Young Professional of the Year. Also presented during this event is the Director of the Year from the North Bay & District Chamber of Commerce.

#### FRIDAY OCTOBER 20th, 2017-8:30 am to noon



LOCATION: Large Hall, Community Centre, Callander RSVP: Catharina Nordbeck (cnordbeck@callander.ca)

Tradeshow + Guest Speakers-Event will begin with a small tradeshow followed by guest speakers who will be speaking about the emerging business opportunities for Callander and surrounding area businesses

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- be your own boss while providing a valuable service to people in need
- plenty of room for continued growth due to aging population and the increased need for services
- current owner moving out of city but willing to assist in transition process

For more information, please email Frances at <a href="mailto:frances@blueskypsws.com">frances@blueskypsws.com</a> to set up an appropriate time to meet and discuss this opportunity.

www.nbdcc.ca Pag