**April 2017** 



# Chamber News

Advocacy ~ Connections ~ Growth ~ Value

#### Message from the new President and CEO



Thursday, April 27, 2017

at

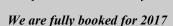


149 Main Street East 4:00 pm to 7:30 pm

co-hosted by



The Labour Market Group Guiding partners to workforce solutions.



Thursday, May 25, 2017 Ontario Northland

#### **INSIDE THIS ISSUE**

- Mini Trade Show booth registration - April 27th
- Mark your calendars for the 50th Annual Golf Tournament - July 6th
- New members & updates
- Summer discounts for Chamber members
- Job Fair and Workforce week events



I am officially here and I could not be happier to be with a great team and Board, serving our business community within our district. Patti, Sue and Carol have been terrific in helping me get my bearings and I am very appreciative for all the help.

The business community has been well served and represented under Patti Carr's leadership and I am happy to be working with Patti and the rest of the team. I look forward to getting out and meeting our member's and non-members alike together with finding out what are the issues and opportunities that keep our businesses awake at night. Together we are stronger and we are here for you.

One of the first items on the agenda will be the Board Strategic Planning session which will be taking place in the very near future. We are in the process of finalizing plans for the Board session

and they will be charting the course for the Chamber for the future direction. If any of our members wish to provide input to our planning session, please do not hesitate to forward any ideas, comments or items that you feel need to be addressed. Please forward them to myself directly at <a href="Peter@nbdcc.ca">Peter@nbdcc.ca</a> or call the office at 705.472.8480

Last week, your Chamber attended Opening Doors for Business co-sponsored by The Business Centre Nipissing and Parry Sound and Mayor Al McDonald at the Grande Event Centre. Eight of the nine panelists were Chamber members and it was a great evening to listen to the stories of these entrepreneurs and the advice given. It was a great first conversation by the business community and thanks to Mayor McDonald, Denise Sherritt and staff members from both The City of North Bay and The Business Centre Nipissing Parry Sound who made this event happen.

Remember, there are two types of people in this world...Chamber members and those that want to be Chamber members!

Sincerely, Peter Chirico NBDCC, President & CEO







Send us your upcoming events, so we can post them on the Calendar of Events!



To view the calendar, <u>CLICK</u> HERE!

#### **Young Professionals**

of the



invite you to a



Thursday, April 20, 2017 starting around 4:30 pm



Please RSVP to the Chamber office, 705.472.8480 or by email patricia@nbdcc.ca so we can reserve enough seats at the bar.

#### 2017 Board of Directors

#### **Executive:**

Chair Brad Gavan 1st Vice Chair Charles Elliott 2nd Vice Chair Tanya Bédard Past Chair John Strang Treasurer Jake Lacourse

#### **Directors:**

Thomas Brown
Paul Daigle
Rob Deleo
Elizabeth Evans
Marc Rancourt
Peter Rooney
Andrea Silveri
Ed Valenti

#### **Staff:**

Peter Chirico President & CEO

Patti Carr VP of Policy & Communications

> Sue Adams Executive Assistant

Carol Porter Get Trained Workers -Nipissing Coordinator

### North Bay & District Chamber of Commerce

205 Main Street East North Bay, ON P1B 1B2 Tel: 705-472-8480 Fax: 705-472-8027 Website: www.nbdcc.ca Twitter: @nbdcc Facebook: /NBDCC

#### **CHAMBER NEWS**

is a publication of the North Bay and District Chamber of Commerce. Advertisements and the views expressed herein are not necessarily endorsed by the Chamber, its Board of Directors, staff or its membership.

#### Minister Navdeep Bains in North Bay today!

The Honourable Minister Bains was in North Bay today at Discovery North Bay to announce the launch of the new <u>Prosperity and Growth Strategy for Northern Ontario</u>. A targeted approach to economic development through innovation. The strategy will focus on ways to build on Northern Ontario's unique strengths and competitive advantages in mining, resources and agriculture, among other sectors.



Above: Minister Bains answers questions from the audience, while Peter Chirico, President and CEO of the Chamber looks on. Mr. Chirico emceed the event and welcomed Minister Bains and the colleagues from FedNor that joined for the announcement.



Above: MP for Nipissing-Timiskaming Anthony Rota introduces his colleague Minister Navdeep Bains at Discovery North Bay during a media announce-

Navdeep Bains is the Minister of Innovation, Science and Economic Development and is also the Minister responsible for FedNor.

With the recent Federal Budget, the funds to FedNor will be increased to \$46.13 million per year, which is a \$25 million dollar increase over five years, to support businesses and communities in Northern Ontario.

Along with the regional strategy for Northern Ontario, the Government of Canada will eventually have its own version of this strategy in every region of the country through the Innovation and Skills Plan.

Minister Bains stated "Each region of our country has unique strengths. That means innovation doesn't just happen in the big cities—it happens in every region of the country. Where innovation happens matters because that's where the best jobs are located. Our government's goal is to promote regional advantages that help our homegrown companies develop into globally competitive successes."



Above: Regional Mayors join the MPs present at the Minister of Innovation, Science and Economic Development's media announcement. From left to right: Mayor Peter McIsaac, Powassan; MP Marc Serre, Nickel Belt; MP Anthony Rota, Nipissing-Timiskaming; Mayor Leo Jobin, Chisholm; Mayor Al McDonald, North Bay; Mayor Hec Lavigne, Callander; the Honourable Minister Navdeep Bains, MP Mississauga-Malton; Mayor Al Spacek, Kapuskasing and President of FONOM. Missing from the photo but in attendance: Mayor Peter Murphy, Mattawan.

www.nbdcc.ca



## Mini -Trade Show & Business After Hours

Thursday, April 27th, 2017

Location: YES EMPLOYEMNT 149 Main Street East

Booth Setup: 3:00 pm Trade Show: 4:00 pm - 7:30pm

BOOTH COST: \$125 plus HST Limited Space Available

The Chamber of Commerce is taking over the **BUSINESS AFTER HOURS** to showcase our chamber members and what services and products they have to offer.

Company Name: Contact: Email:	,	_Phone:
Please Invoice:		
Visa #		Exp: Exp:
Card Holder's Signature:		
Do you require Electrical ? Do you require a Table? Do you have your own display?	Yes Yes Yes	No No No
	the Chamber o	nber of Commerce - Phone: 705-472-8480 f Commerce - Fax Number: 705-472-8027 e@nbdcc.ca

Thank You to our sponsor

**ONTARIO** 



#### A warm welcome to our

## **NewMembers**

#### BEE AT YOUR SERVICE

Voting Member: Francine Boulay

North Bay, ON Phone: 705-498-8030

\* Janitorial cleaning for commercial & office. We specialize as well in move in, move out, post construction, stripping and waxing.

#### BLACK STALLION PROPERTY MANAGEMENT

Voting Member: Denis Perreault

North Bay, ON Phone: 705-499-6652

\* Lawn cutting, yard cleaning, house and cottage sitting, taking care of properties and

more.

#### **EUPHORICLENS**

Voting Member: Brandon Beach

North Bay, ON Phone: 705-978-4556

Website: www.euphoriclens.com

Facebook: www.facebook.com/euphoriclens \* Specializing in creating personalized content, branding, web design, videography,

photography & 3D modelling

#### **PEGASUS**

Voting Member: Francine Boulay

North Bay, ON Phone: 705-471-9032

Website: www.pegasuslending.com
\* Help obtain finance for mortgage,
refinancing, mortgage debt consolidation,
bankruptcy, self-employed, new immigrant
programs as well I am specialized in rent to

own, multiplex and power of sale.



It's for your benefit. **chamberplan.ca** 









The Smiles For Life Campaign runs March through June.

100% of funds raised will go to support Rotary 4 Kids to support children with special needs and their families in North Bay and surrounding area.

Get a custom made whitening kit during the campaign for the reduced price of \$150 and brighten your smile and help a child.

Call 705-752-1510 or email: <a href="mycbdc@gmail.com">mycbdc@gmail.com</a>

Employers... send us your current employment opportunities and we will post them on the **North Bay and District Ontario Jobs**Facebook page.

**CLICK HERE** to send us your info.

Share opportunities with family and friends; you never know who wants to move back home!



Shop Locall
Support your
colleagues
in business.



Share your employment opportunities with us...just one more way to find

potential employees. Visit our Facebook page at North Bay and District Ontario Jobs or CLICK HERE

# -//Purolator

Purolator Savings Program
Delivering savings of
25% or more on shipping.
We are proud to offer you
volume discounts starting
at 25% on Purolator
services. Learn more
at purolator.com/occ and
start saving today.



In the changing business landscape virtual collaboration tools are becoming more and more important. The Canadian Chamber of Commerce has partnered with Evolve Collaboration, Canada's leading provider of conferencing and collaboration services in an effort to make these tools available to you.

For more information CLICK HERE

#### **SELECT** SWEEPSTAKES

# SAVING ON INSURANCE IS GREAT.



Mercedes-Benz CLA draw date is April 7, 2017.
Prizes may not be exactly as shown.

economical

your group advantage



JUNE 2016 Ford Fusion AUGUST 2016 Jeep Wrangler OCTOBER 2016 MINI Cooper 3 Door DECEMBER 2016

FEBRUARY 2017

APRIL 2017 Mercedes-Benz CLA

You're eligible for exclusive group discounts on car and home insurance through your organization. Call for a quote and be entered for a chance to win a \$250 gas card or 1 of 6 new cars!

# Call today. 705-472-5950

kennedyinsurance.ca

Visit selectsweepstakes.com.



The Economical brand includes the following property and casualty insurance companies: Economical Mutual Insurance Company, Perth Insurance Company, Waterloo Insurance Company, The Missisquoi Insurance Company. Economical Select does not offer auto insurance in British Columbia, Saskatchewan or Manitoba. Economical Select does not offer insurance in Newfoundland and Labrador, Northwest Tierritories, Nunavout or Vision. The agreement between Economical Select and your group sporters may be terminated in accordance with 1st terms. Upon such termination, Conomical Select and Ultimate to provide the program to existing policyholders until their respective renewal dates. Discount rating is based on a standard auto and home insurance policy underwritten by Waterloo Insurance Company with no previous discounts applied and does not take into consideration other insurance provider policy raties varieties. No purchase required. Contest closes March 31, 2017 at 1159 p.m. ET (certifier Icolang dates prome prizes). 289 prizes available to be worr 29, \$250 gas card prizes; and 6 vehicle prizes: Ford Fusion (ARV \$22.499). Jeep? Wrangler Sport S (ARV \$30.290), MINIP Cooper 3 Door (ARV \$24.056); Buick Verano Base 4 Door Sedan RVD 158 (ARV \$32.599). Jeeps and Contest Coloring and Coloring



## Member Updates

#### ANN MACDONALD REGISTERED MASSAGE THERAPY PROFESSIONAL CORPORATION

Ann MacDonald 414 Second Ave East North Bay, P1B 1L8 Phone: 705-845-6531

Website: www.annmacdonaldrmt.ca Description: Registered Massage

Therapy Services

Change Note: New Address

#### CANADIAN CANCER SOCIETY

Gil Pharand

176 Lakeshore Dr. Unit 9 North Bay, P1A 1J8

Phone: 705-472-9072 ext 3731

Fax: 705-472-9084 Website: www.cancer.ca Facebook: www.facebook.com/

**CCSNorthBayOffice** Twitter: @cancancersocnb

Description: Non-Profit Community

vices/Fundraising

Change Note: New Address

#### JAMES C. KNIGHT CREATIVE INSURANCE PLANNERS INC.

Angela Knight van Schaayk 591 Main St East Suite 104

North Bay, P1B 1B7

Phone: 705-476-1517 Fax: 705-495-2510 Web: www.knightinsuranceplanners.com Facebook: https://www.facebook.com/pages/ James-C-Knight-Creative-Insurance-

Planners-Inc/119730778086865

Description: We specialize in group life/ health insurance and pensions. Estate Planning for corporate businesses.



Tweet with us! Any sales? Upcoming Events? Add @nbdcc to your "tweet" and we will "re-tweet" to all of our followers.







The Labour Market Group is proud to present this week long series of events dedicated to raising awareness of local workforce opportunities here in the Nipissing district.

Web link to be released

shortly. Stay tuned!

ALL WEEK LONG

#### MONDAY, APRIL 24



Virtual Job Fair Launch

9.00 AM

**APRIL 24-28 ONLY** 

The NEW Virtual Job Fair is an

JOB SEEKERS: Apply to the

numerous postings on the

**EMPLOYERS:** Feature your

position on the website and

receive direct applications.

ready, set, hired.

and job seekers!

opportunity for both employers

Visit us online for the launch of the Virtual Job Fair website!

#### TUESDAY, APRIL 25



North Bay Get Job Ready

The Grande Event Centre North Bay 9:00 AM - 2:30 PM

Receive free training, direction and advice from local employment experts.

#### Service Provider

Mattawa North Bay Algonquins Office 9:00 AM - 12:00 PM (Drop-in)

Join us for light refreshments and learn about the services available in your community

#### Ready, Set, Work!

Employment Options Office Sturgeon Falls 10:00 AM – 2:00 PM

Digital Dirt Workshop: Learn about social media do and don'ts and how it influences your job search success.

Health and Safety Workshop

#### WEDNESDAY, APRIL 26

SCHEDULE OF EVENTS IN NIPISSING DISTRICT

#### Service Provider Forum

North Bay Indian Friendship Centre North Bay 1:00 PM - 3:00 PM

Are you looking for work? Discover the employment and training services. available to you!

#### West Nipissing Employer Meet & Greet

Employment Options Office Sturgeon Falls 11:00 AM – 2:00 PM (Drop-in)

Local employers will be on hand at the Employment Options office to meet with potential candidates.

#### THURSDAY, APRIL 27



#### North Bay Job Fair

The Davedi Club North Bay 10:00 AM - 3:00 PM (Drop-in)

Over 40 local employers looking to hire! Positions will span a wide variety of

#### **Business After Hours**

Yes! Employment Services North Bay 5:00 PM - 7:00 PM (Drop-in)

Opportunity for business owners to network with a wide variety of like-minded industry leaders.

#### FRIDAY, APRIL 28

#### Workopolis

Holiday Inn Express North Bay 8:00 AM – 10:00 AM

A morning session, featuring keynote speaker and President of Workopolis, Andrea Zeigler to learn about workforce trends in Canada & in Ontario

district will also be featured

\* Invite Only

#### DID YOU KNOW ...

In February, the top 3 nnual salaries for vacant job postings were:

\$95,000 \$82,569 \$55,602

Want more info? Please visit...



DID YOU KNOW ..

ing District has had an average of

MONDAY, APRIL 24 - FRIDAY, APRIL 28, 2017

www.thelabourmarketgroup.ca



www.nbdcc.ca

#### **AS PART OF WORKFORCE WEEK 2017**



#### NORTH BAY



# Attention Employers! Are you hiring?

We now have two exciting options for you find the qualified employees you need for your organization, tailored to fit your schedule!

Join us in-person to meet potential candidates one-on-one on April 27th

#### AND/OR

Feature your position on our NEW Virtual Job Fair website

April 27th, 2017 @ 10:00 am - 2:30 pm The Davedi Club For more information, please contact: The Labour Market Group: Phone: 705-474-0812

313 Airport Road, North Bay

Email: trista@thelabourmarketgroup.ca REGISTER NOW AT: www.thelabourmarketgroup.ca

Last year's North Bay Job Fair attracted over 900 local job seekers with a variety of skill sets and educational backgrounds!

ready. set. hired.



AS PART OF WORKFORCE WEEK 2017



Friday, April 28, 2017 8:00 AM - 10:00 AM Holiday Inn Express 1325 Seymour Street, North Bay



As part of our Workforce Week series of events, you are invited to attend a morning session, featuring keynote speaker and President of Workopolis, Andrea Zeigler to learn about workforce trends in Canada & in Ontario.

**REGISTER TODAY** 

by clicking the link below

A presentation of local job vacancies for the Nipissing district will also be featured.

Andrea Ziegler became President of Workopolis in 2015 and is responsible for the strategy and the growth of Canada's largest career site. Andrea's goal is to ensure that Workopolis is increasingly relevant to Canadians in their professional lives whether they're looking for work or looking to hire.

Ontario

Maintain control while saving time and money with the Esso Business Card.

The Esso Business Card programs give you exceptional fuel savings, powerful yet easy-to-use fuel management tools. Plus North Bay & District Chamber of Commerce members receive 3.5 cents per litre discount regardless of volume. Pick the degree of control and reporting that's right for your business.

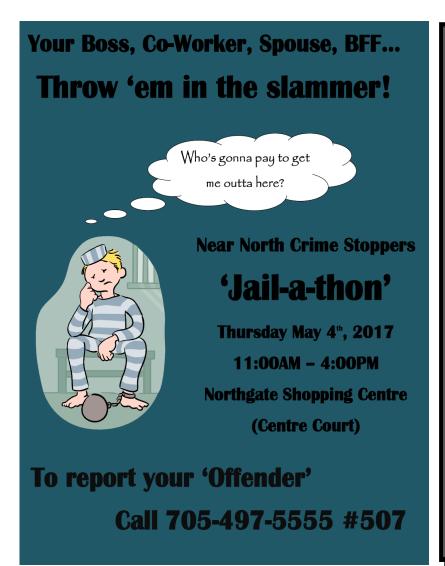




or call 1-888-330-2419
to request more information



www.nbdcc.ca



# WASTED; By Near North Crime Stoppers Jail-a-thon Suspects Thursday May 4, 2017 Northgate Shopping Centre Centre Court 11:00AM - 4:00PM Know someone (like your boss) who deserves to spend a little time behind bars? Then sign them up for a little friendly incarceration at Near North Crime Stoppers Celebrity Jailathon.

Throughout the day on May 4th, area residents will appear before the Jail-a-thon 'Judge' to face charges on some lame 'laws'. They'll be 'sentenced' and 'fined'. To get sprung from 'jail' 'convicts' must drum up the required bail from friends and colleagues to cover bail set by the 'judge'. It's a lot of fun and all money raised goes toward the operation of Near North Crime

If you know someone who deserves some time in the 'slammer' then contact Crime Stoppers at 705-497-5555 #507 or fill out the form below and fax to 705-476-1784.

Stoppers, including funding the tipster rewards.

Jail-a-thon 'Suspect' Rap Sheet		
Please complete the following:		
Name of Accused:		
Company:	Position:	
Address:		
Contact:	Phone:	
Preferred 'Arrest' Time:		
Charges for Warrant or any ot	er pertinent information about the 'Suspect':	



# Hiring just got easier.

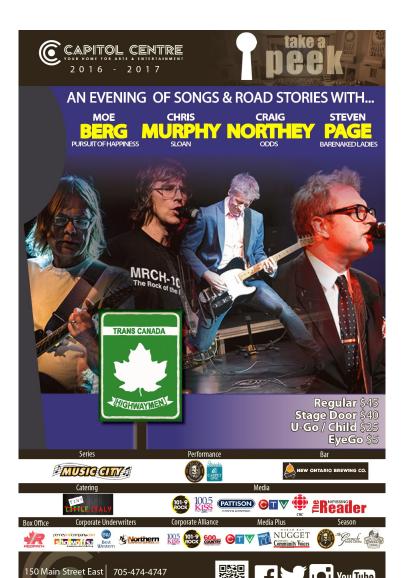
## **GETTRAINEDWORKERS.COM**

District of Nipissing

powered by:

NORTH BAY & DISTRICT Chamber of Commerce











Toll Free:1 877 562 01 Fax: 416 644 0663

We Offer a Lowest Rate Guarantee!

\* Certain Conditions Apply

#### Please allow to present myself:

My name is Francine Boulay

I am a Mortgage Agent - M15002408

with the Company **Pegasus** brokerage# 11479

I am proud and Honour that I will be

Your Mortgage Agent for North Bay and Surrounding.

I look forward to helping you with any of your mortgage or financing needs!

#### I am Specialize in:

- ~ Mortgage
- ~ Bank Renewals
- ~ Refinancing
- Mortgage Debt Consolidation
- **Bad Credit**
- ~ Bankruptcy
- Self-Employed
- 1st, 2nd Mortgage Equity Mortgages
- New Immigrant Programs



As well I have been taken advanced courses in Real Estate Investments to help you better in:

- ~ Property
- Management (How to find good tenants and the paperwork)
- ~ Multiplex
- ∼ Rent to Own
- ~ Power of Sale
- ~ Rehabs
- ∼ RRSP's Investment on Real Estate
- ~ Creative Financing
- ∼ Asset Protection



info@blackstallionnorthbay.ca

(705) 499-6652

Chambers Plan Employee Benefits

chamberplan<sub>e</sub>ca | f | 33



# Call for Volunteers for 2018 Ford World Women's



The search is on for volunteers for the 2018 <u>Ford World Women's Curling Championship</u>, March 17-25 in North Bay, Ont., and we're hoping you can get the word out to your audience to make this event even better!

Those interested in volunteering can **CLICK HERE** to sign up!

#### WHAT ARE THE BENEFITS OF VOLUNTEERING?

- Receive the official volunteer clothing
- Access to the famous Patch with live entertainment
- Limited edition volunteer pin (not available to the general public)
- Volunteer handbook
- Invitation to the volunteer appreciation party

Access to the venue when not on shift. Seats are available based on capacity, reserved seating is not provided. For those volunteers who want reserved seats, it is suggested that they purchase tickets.

#### **GENERAL INFORMATION**

- You must be 19 years of age or older as of March 17, 2018, to volunteer for the 2018 Ford World Women's Curling Championship.
- Dependent on response from volunteers, all applications MAY NOT be required/accepted.

Every effort will be made to assign volunteers to their area of choice. We hope volunteers will want to assist in any area.

#### CONDITIONS OF VOLUNTEERING

By applying to become a Volunteer for the 2018 Ford World Women's, you acknowledge and agree with the following:

- A minimum contribution of 30 hours volunteer service will be required for the event (flexibility can be arranged if necessary).
- Volunteers are required to wear official event uniform at a cost of \$100. This fee also contributes to the volunteer reward package detailed under "Benefits of Volunteering" listed above. This fee will be collected when you register online. At the same time you will choose your uniform size and submit a photograph for your accreditation.
- Authorization to perform a background check for those volunteers working in the Banking area and those working with Junior Stars.
- Authorization for photographs to be taken and used by Curling Canada.
- Photo identification is required for accreditation.

We will use email to communicate with volunteers. Please provide your email address when applying through this volunteer system. Adjust your privacy settings on your email account to allow the receipt of emails from us.

#### For more information:

Terry Morris, Event Manager 2018 Ford World Women's Curling Championship Cell: (780) 918-8428, tmorris@curling.ca



# Data Backup

# **Starting as low as** \$10.00 per month

Secure local servers

Take your data on the go!

Instantly saves your data when created or changed!

File recovery and version history

256-bit AES and SSL secure encryption

Don't wait until it is to late!

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#### DEFICE CLEANING

A clean office leads to a happier, more productive and healthier work environment. Hire **Bee at your Service** as your Office Cleaning Company and make your office spotless.



Proper floor care is a critical aspect of a well maintained building. At, Bee at your Service, we know that long term exposure to dirt and grit, along with the abuse floors take from everyday wear and tear can seriously diminish the lifespan of your flooring.

Our cleaning and waxing leaves your floors beautiful day in day out while increasing the overall shine of those beautiful floors!



Our commercial cleaning services can be tailored to businesses of any size and type. You can count on us to give you the level of attention your business needs to make sure everything looks sparkling new. Our cleaning solutions make owners and operators feel proud of the business they work for.



Post construction cleaning services are essential for any newly renovated home or business. Not only will a professional post construction cleaning allow you to get comfortable settle into your home or business faster, it will also help to prevent any accidents and health hazards from developing due to uncleaned construction debris.



CALL US TODAY! (705) 498-8030

beeatyourservice2009@hotmail.com

## **UPS® Savings Program**

Discounts of 30% on shipments within Canada and to worldwide destinations, 25% on imports into Canada and 75% (starting at) on freight shipments services with the UPS® Savings Program.

'Get More'
Member Cards
from The UPS
Store®.







#### THURSDAY, JULY 6TH, 2017

4 Person Scramble – 18 Holes of Golf 12:00pm BBQ Lunch and Registration 1:30pm Shotgun Start

#### \$150.00 Per Person

& **DISTRICT** Chamber of Commerce Includes: 18 Holes of Golf, Specialty Holes, Cart, \$5,000 Hole in One, Lunch, Catered Mixer and Prizes

OSPREY LINKS GOLF COURSE, 207 OSPREY CRES., CALLANDER, ON

Company Name:	Contact:
Phone #	Email:
Golfer # 1	Golfer # 3
Golfer # 2	Golfer # 4
Single golfers are welcome, we will be happy to a	dd you to a group. Join us for networking & fun!
Please Invoice	
Visa #	_ Exp://
M/C#	_ Exp://
Card Holder's Signature:	
For more information contact: 705-472-8480, Fax to 705-472-8027 or sue@nbdcc.	.ca
Event proudly sponsored by	
DWM	S
DEACON WEALTH MANAGEMENT	All proceeds go to support NORTH BAY & DISTRICT Chamber of COMMUNITY SUPPORTION COMMUNITY SUPPORTION





## **Exclusive Ticket Offer!**



# North Bay & District Chamber of Commerce

**Tickets Starting At** 

\$37.88

per Pegular

\$34.99

<sup>\$</sup>48.99

per Jr/S

per Two Day\*

Plus Processing Fee and HST \*Depending on Time of Purchase

Log online to

canadaswonderland.com/affiliate

and enter the user name and password

**User Name:** 

Call the Chamber office for the username and password for discount tickets, 705.472.8480

Password:

Up to 40% off Front Gate
Ticket Price

canadaswonderland.com • 905-832-7400

@Peanuts Worldwide LLC, peanuts.com @ 2017 Cedar Fair, L.P. Cedar Fair Entertainment Company\* CW17-049

Please share the discount offers with your staff - they are members too! This offer is for Chamber Members only. Please call us at 705.472.8480 for the username and password for the discount or email sue@nbdcc.ca



Looking for ways to promote your business or event, in an inexpensive way? Try placing an ad in our monthly newsletter, or weekly e-news, sent out to all members & employees!

# Newsletter Advertising

**Affordable Offers for Chamber Members** 

#### **Price List for Newsletter Inserts**

Ad Size (height x width)	Price for Members	Price for Non- Members
2 pages (2@ 10" x 7 3/4")	\$150.00 + HST	\$300.00 + HST
1 page (10" x 7 3/4")	\$100.00 + HST	\$200.00 + HST
1/2 page (4 7/8" x 7 3/4" OR 10" x 3 3/4")	\$50.00 + HST	\$100.00 + HST
1/4 page (4 7/8" x 3 3/4")	\$30.00 + HST	N/A
Business Card (2" x 3 1/2")	\$20.00 + HST	N/A

Deadline for advertising: 2nd Thursday of each month

#### Price List for Weekly E-News Inserts

(Limited space is available)

Ad Size (height x width)	Price for Members
1/2 page (4 7/8" x 7 3/4" OR 10" x 3 3/4"	\$50.00 + HST
1/4 page (4 7/8" x 3 3/4")	\$30.00 + HST
Business Card (2" x 3 1/2")	\$20.00 + HST

Deadline for advertising: Monday of each week\*
\*Excludes third week of each month, when newsletter is published

New members get 50% off their 1st newsletter insert! (within 6 months of joining date)

> Discounts apply for multiple insertions

Limited space is available in Weekly E-News

#### Preferred formats:

High quality pdf; jpeg; tiff; gif; png;

Word or Publisher documents accepted as well.

For more information, or to reserve your space in our next Newsletter or Weekly E-News, contact the

> North Bay & District Chamber of Commerce

> > 705-472-8480

patricia@nbdcc.ca





#### TOP BANNER: 600 X 115px \$150 / year

# Website Advertising

**Special Offer for Chamber Members** 

#### WHAT WILL A WEBSITE AD DO FOR YOU?

#### Helps you with your marketing:

 The website ads feature a private tracking area that will allow your company access to information on the number of times the website advertisement was viewed, and how many times it was clicked on.

#### Helps you with your sales:

 The banner ad can be linked to the company's own web site if desired, helping to increase your sales.

#### Helps you with your image:

 The professional creative team will assist you in creating your ad, for an additional charge. For more information contact the North Bay & District Chamber of Commerce

205 Main Street East North Bay, ON PIB IB2 Phone: 705-472-8480

SIDE BANNER: 225 X 450px

#### Order your banner ad now!

Company	
Contact Name	
Address	
Phone	
Fax	
Email	

Fill out this form and fax it to the North Bay & District Chamber of Commerce at 705.472.8027 or email sue@nbdcc.ca with your attached banner ad/side ad

\$140 / year

BOTTOM AD: 225 X 225px

\$100 / year

