

MONDAY, OCTOBER 17, 2016 • 12 noon to 1:30 pm • Luncheon

LOCATION: Best Western **COST:** \$20 plus HST
RSVP: Call the Chamber, 705.472.8480 or email sue@nbdcc.ca

CHANCE TO WIN TWO TICKETS ANYWHERE AIR CANADA FLIES.



Air Canada: Becoming a Global Champion

Air Canada has undergone a significant transformation over the last 6 years. Canada's flag carrier is among the 20 largest airlines in the world – this incredible considering its relatively small population base in Canada. Hear what Air Canada's goal to be a Global Champion for Canada means for our country and Ontario.

TUESDAY, OCTOBER 18, 2016 • 7:30 am to 9:00 am • Breakfast included

RBC and partners **LOCATION:** Best Western
RSVP: Call the Chamber 705.472.8480 or email sue@nbdcc.ca



- Two thirds of every business owners are over the age of 50.
- Only 10 percent of business has a plan to sell or wind down their business.
- A projected 1 trillion dollars of business assets are to be transitioned to new ownership by the year 2020.

Join RBC Royal Bank and our panel of experts to discuss how to plan, sell or purchase a business. Our panel will include Guido Verrillo from KPMG, Gord Prisco from Valin Partners, Dan Girard of BDC, and Liane Eyre Investment Specialists at RBC Royal Bank. The panel will discuss commonly asked questions such as: Should I purchase shares of a company or only purchase the name? Should I include a none compete clause in the purchase agreements? What type of tax implication are there to sell my business, how does the capital gains tax exemption for small business work? How much is my business worth? How does financing work for these types of transactions? How do I manage cash flow after the transactions has occurred?

WEDNESDAY, OCTOBER 19, 2016 • 8:00 am to 12 noon



LOCATION: The Grande **COST:** \$10 per person
RSVP: Hannah at 705.474.0400 ext 2443 or email Hannah.conroy@thebusinesscentre-nps.com

“The Economic Case for Inclusion” – special guest Mark Wafer, owner of six Tim Hortons restaurants in Toronto, has hired 120 people with disabilities to fill meaningful and competitively-paid positions from entry-level to logistics production and management. Mark believes there is a clear business case for inclusive employment. Along with Mark, Louie DiPalma of the Ontario Chamber of Commerce will discuss the Employment Standards and Accessibility Requirements for business. A networking trade show and service sector training will also be included in this morning event.

WEDNESDAY, OCTOBER 19, 2016 • 4:00 pm to 7:30 pm

LOCATION: Canadore College – Commerce Court Campus (ICAMP)
 No registration required



Business After Hours Mini-Trade Show

A networking event to showcase members in a mini-trade show style experience. Special guest speaker, courtesy of Canadore College, Kelsey Ramsden, an award-winning entrepreneur and business powerhouse. Ms. Ramsden is currently Canada's #1 Female Entrepreneur as ranked by Profit Magazine. She's her own dynamic duo of westcoast gal and eastern business powerhouse who has started and run successful multimillion dollar companies in fields as diverse as road construction and kids toys. Her businesses consistently rank among Canada's Top 100 fastest growing and most profitable.

THURSDAY, OCTOBER 20, 2016

Reception 6:00 pm • Dinner 7:00 pm • Awards 8:00 pm
LOCATION: The Grande **COST:** \$60 plus HST, tables of 10
RSVP: Call the Chamber at 705.472.8480 or email sue@nbdcc.ca



Bell Evening of Excellence

Celebrating business in North Bay and area, a record number of nominations have been vetted and the top three in each of the following categories will be highlighted at this year's event: Success Story, New Business of the Year, Small Business of the Year (1 to 5 employees), Small Business of the Year (6 to 15 employees), Business of the Year (16+ employees), Young Professional of the Year, and Innovation/Environment Business of the Year. The Chamber's Volunteer of the Year, Director of the Year for 2016, along with a special President's Award, will also be presented.

FRIDAY, OCTOBER 21, 2016 • 9:00 am to 12:00 pm



LOCATION: Ste Bernadette Parish Hall, Bonfield
RSVP: Hannah at 705.474.0400 ext 2443 or email Hannah.conroy@thebusinesscentre-nps.com

Inbound Marketing: Strategic Marketing in the Internet Era – Presented by Thomas Brown of CurveFront Digital Marketing, learn how to optimize your online marketing by setting goals, portraying a consistent brand image, choosing the right online initiatives, crafting a content strategy and using a content calendar.

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