



# Chamber news

NORTH BAY & DISTRICT CHAMBER OF COMMERCE

Advocacy ~ Connections ~ Growth ~ Value

## National Volunteer Week - April 12 to 18, 2015

### Thank you to all the Chamber & Community Volunteers!

### Notes from April's Board Meeting

One presentation was scheduled for the April meeting as the AGM was booked following the regular board meeting for April 9th.

It was our pleasure to welcome Paul Heinrich, President and CEO of the North Bay Regional Health Centre (NBRHC) and Tammy Morison, President & CEO of the NBRHC Foundation. Mr. Heinrich updated the board on recent happenings at the health centre, especially the recent announcement of the low wait times in the Emergency Department (ED). Interesting facts included: an annual revenue of \$262 million, 2,300 employees, and 54,953 ED visits last year.

Ms. Morison spoke about the number of ways people can donate or participate in their

fundraising efforts. The Foundation hosts their annual Walk/Run and other fundraising events throughout the year; however there has been more attention paid to "Legacy" gifts that allow our loved ones who pass away to leave a bequest or a "planned" gift in their will to the Foundation.

President Jake Lacourse expressed condolences on behalf of the Chamber to the Brown family over the passing of Past President Herb Brown (President in 1959).

President Lacourse attended the CFB North Bay Change of Command ceremony. He offered his thanks and well wishes to Col. Sean Boyle as he is being deployed to the Middle East. Col. Henrik Smith was welcomed back to North Bay to

take over as commander. Col. Smith will divide his time between North Bay, Colorado Springs and Ottawa until June.

The President congratulated the Battalion hockey team on their first of the series finals sweep over Kingston and now into their series against Barrie.

Genesis@204 Business Incubator has it's Grand Opening this Friday, April 17, 2015 at 11 am.



## Shop Local!

### Business After Hours Mark your calendars!

**Thursday,  
April 23, 2015**  
*hosted by*



### Alterna Savings

107 Shirreff Avenue  
4:30 pm - 7:00 pm



**Thursday,  
May 28, 2015**  
*hosted by*



*Celebrating 30 years!*  
20 Maplewood Avenue  
4:30 pm - 7:00 pm



**Thursday,  
June 18, 2015**  
**Mini-Trade Show**  
See page 14 for more details  
and to register a booth

### IN THIS ISSUE

- *Employers - book your booth for the upcoming career fair - see page 4*
- *Spring has sprung with loads of community events!*



*From left to right: President Jake Lacourse thanks Tammy Morison, President & CEO of the North Bay Regional Health Centre Foundation and Paul Heinrich, President & CEO of the North Bay Regional Health Centre for their presentation at the April board meeting. Ms. Morison spoke about their goals for 2015 with fundraisers for a Central Fetal Monitoring System, the Green Light Laser for Prostate Surgery, and the Child and Adolescent Mental Health Unit. Mr. Heinrich updated the board on the NBRHC statistics and 2014-2016 strategic plan.*

## 2015 Board of Directors

### Executive:

President Jake Lacourse  
Vice President Paul Daigle  
Vice President Steve Dreany  
Vice President Brad Gavan  
Past President John Strang  
Treasurer Charles Elliott  
Executive Director Patti Carr

### Directors:

Tanya Bédard  
Gisele Cousineau  
Carrie Delongchamp-Robinson  
Elizabeth Evans  
Anna Iati  
Lucie Laperrière  
Chris Minor  
Sharon Mosley-Williams  
Trish Pecore  
Natasha Penn  
Cliff Pilon  
Susan Ray  
Kyle Selle  
Irene Smit  
Mandy Strang  
Crystal Thompson  
Sean Wilson

### Staff:

Sue Adams, Executive Assistant  
Kimberley Lyon, Museum Director  
Carol Porter, Get Trained Workers - Nipissing Coordinator  
Chelsey Tremblay, Office Assistant

### North Bay & District Chamber of Commerce

1375 Seymour Street  
North Bay, ON P1B 9V6  
Tel: 705-472-8480  
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Website: www.northbaychamber.com

### CHAMBER NEWS

is a publication of the North Bay and District Chamber of Commerce. Advertisements and the views expressed herein are not necessarily endorsed by the Chamber, its Board of Directors, staff or its membership.



## "Service Excellence Spotlight"

Thanks so much for allowing me to congratulate you on a wonderful staff member. Lindsay in appliances.

On Wednesday, March 25th, I bought a new dishwasher from Home Depot. The service I received was excellent. When I entered Home Depot, I had already been to two other places, and been treated abruptly by staff. In one location, I could only look at a picture of a dishwasher that I thought I might like to buy.

When I arrived at Home Depot, my husband I and were opening dishwashers, looking at the options, etc., and she came over to us, and discussed what we really needed. We were clear on what we wanted, and somehow, very gently, she gave us suggestions on specifics we might want to try. She didn't try to push us to buy the most expensive one, but one that would meet our needs. She helped complete the paperwork, did not rush us, and yet, we were in and out of the store in less than 45 minutes. AND, we even felt good about spending more than we budgeted, lol.

Warm regards, Elizabeth



## Ontario By Bike™ Cycle Tourism Workshops North Bay & Mattawa

Tuesday, May 5<sup>th</sup> 6:00pm-8:00pm at Clarion Resort Pinewood Park, 201 Pinewood Park Drive, North Bay  
&  
Wednesday, May 6<sup>th</sup> 10:00am-12:00pm at Canadian Ecology Centre, #6905 Hwy 17, Mattawa

**CYCLE TOURISM IN ONTARIO IS GROWING...**  
Are you interested in attracting cycle tourists to your location?

This free informative workshop will:



Explain how welcoming cyclists can provide an economic boost to your business or organization



Describe who cyclist tourists are and what they want



Highlight local and regional cycle routes, services, and events



Provide insight into marketing, product and networking opportunities



Inform you on how to become, at no cost, a certified bicycle-friendly business and help cyclists find your business

### Who should attend?

The free workshop is open to everyone, but is of particular interest to accommodations, food services, campgrounds, attractions, business areas and cycling-related businesses and organizations interested in the development of cycle tourism in the Northeastern Ontario.

To register and for more information visit:

[www.ontariobybike-workshops-northbay-mattawa.eventbrite.ca](http://www.ontariobybike-workshops-northbay-mattawa.eventbrite.ca)  
[www.OntarioByBike.ca](http://www.OntarioByBike.ca) | 1-866-701-2774

BROUGHT TO YOU BY:



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LA CHAMBRE DE COMMERCE DU CANADA

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chamber of  
commerce

# ONTARIO'S #1

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Member first!  
Support your  
colleagues  
in business.

# Thank you to all the members who attended the AGM last week!

The Annual General Meeting of the North Bay & District Chamber of Commerce was held last Thursday, April 9, 2015. Special guests in attendance included the following Past President: Mr. Bryan Manson (1973), Mr. Steve Dreany (2000-2001), and Mr. John Strang (2011-2012).

Executive Director Patti Carr welcomed the members to the 120th Annual General Meeting which historically was held in November each year; however, to adhere to the new Not-for-Profit Act, the AGM was moved to the spring.

President Jake Lacourse highlighted some of last year's events as he took over as President for outgoing President Derek Shogren. He noted this was certainly a year with a number of changes, a new focus on advocacy and certainly a number of new initiatives. Mr. Lacourse stated that the 2015 board has restructured the committees under four pillars: Advocacy, Connectivity, Growth and Value. Late last year, we welcomed members from the Mattawa area under the umbrella of the North Bay & District Chamber of Commerce. A few of the exciting initiatives are the Employment Innovation program that is now in its 8th year; the Investment Attraction program that assists in recognizing opportunities or threats to businesses; and the largest project currently is the Tourism Capacity Building Initiative, that will move forward to have Tourism North Bay under the Chamber umbrella with partners determining our best return on investment on tourism spending.

Treasurer Charles Elliott gave a recap of the Chamber's healthy financial position. At year end 2014, a small deficit was realized of just over \$4,000. The budgeted amount for 2014 would have met its target, however the board had determined that supporting a Sport Tourism Officer in partnership with the City of North

Bay and the HOST group of hotels/motels was a good value to attract more sporting events to the area. Therefore the board approved by way of resolution an additional \$5,000 in 2014 from reserves. This initiative has proven worthy of the initial use of funding. The board is pleased with the final outcome of the annual audit and recognizes the strong financial position of the Chamber through prudent budgeting and meeting the requirements of the members.

Three resolutions were approved at this meeting:

**Resolution No. 1 - Resolved that** the minutes of the 119<sup>th</sup> Annual General Meeting of the North Bay & District Chamber of Commerce held Wednesday, November 20th, 2013 at the Clarion Resort Pinewood Park be adopted without being read. CARRIED!

**Resolution No. 2 - Resolved that** the North Bay & District Chamber of Commerce approves the firm of BDO Canada for the Chamber's annual audit for the 2015 year end. CARRIED!

**Resolution No. 3 -** The governance of the Chamber, the direction of its officers and control of its property shall be vested in twelve (12) Directors all of whom shall be elected by the general membership. The term of Directors will be two (2) years with half the board being elected in each year.

One additional board seat will be added to the current twelve for a total of thirteen (13) director; this one additional board seat will be dedicated specifically from the Young Professionals membership category. This position will be elected annually from the Young Professionals membership category by the general membership and have the same voting rights as the other board members.

The Executive committee shall consist of the President, First Vice President, Second Vice President, Treasurer and shall be elected by the Board at the first Board meeting following the annual election of Directors. Also included in the Executive are the most recent Past President and the Executive Director. CARRIED.

**Nipissing  
Employment  
Services Table**  
*presents...*

# CAREER FAIR

**Tuesday, April 28th, 2015  
10:00 am - 3:00 pm  
Memorial Gardens  
100 Chippewa St. W., North Bay**

## **Attention Employers!**

### **Save The Date!**

**FREE Registration includes a  
complimentary lunch**

Local community partners are  
joining forces to present the  
North Bay Career Fair.

This is your opportunity to find the  
qualified employees you need for  
your organization!

**Register today at:  
[thelabourmarketgroup.ca](http://thelabourmarketgroup.ca)**



# A warm welcome to our **NewMembers**

## **AROY DEE RESTAURANT**

Voting Member: Pipat Sripimolphan  
180 Shirreff Ave  
North Bay, ON P1B 7K9  
Phone: 705-475-0999  
\* Full Service Asian Restaurant

## **DOCTOR SCOOP**

Voting Member: Cliff Bradshaw  
Phone: 705-978-2923  
\* Poop & scoop yard clean up.

## **LOVELY CREATIONS PHOTOGRAPHY**

Voting Member: Holly Couchie  
Phone: 705-223-7801  
Web: [www.lovelycreationsphotography.com](http://www.lovelycreationsphotography.com)  
\* Professional photography specializing in newborn, children and family portraits as well as offering boutique style professional print products & more

## **NANMARK COTTAGES**

Voting Member: Ryan Gallagher  
340 Lighthouse Road  
Callander, ON P0H 1H0  
Phone: 289-237-6530  
Website: [www.nanmarkcottages.com](http://www.nanmarkcottages.com)  
\*Relax And Enjoy The Serenity. We are situated on beautiful Callander Bay, Lake Nipissing, home of breathtaking views and extraordinary northern scenery. We feature charming one, two and three bedroom vacation cottage rentals that are fully equipped with all the necessities of home, while keeping the peaceful style of lakeside living.

## **N-HANCE OF NORTHEASTERN ONTARIO**

Voting Member: Mike Gurini  
North Bay, ON  
Phone: 705-477-4228  
Web: [www.nhance.com/northeasternontario](http://www.nhance.com/northeasternontario)  
\* N-Hance Revolutionary Wood renewal is an innovative, affordable cabinet and floor renewal service that renews your wood cabinets and floors without the dust, inconvenience and noxious fumes associated with traditional refinishing methods. In many cases, the process can be completed in just one day!

## **NORTHERN ONTARIO WEATHERDEK & SUNROOMS**

Voting Member: Robert Desroches  
North Bay, ON P1B 8C6  
Phone: 705-840-8034  
Website: [www.decksunrooms.ca](http://www.decksunrooms.ca)  
\* Custom style glass and aluminum powder coated railing, maintenance free decking surfaces and custom home renovation in stone, tile and wood. Home addition and Sunrooms.

## **NEW ONTARIO BREWING COMPANY**

Voting Member: Ron Clancy  
1881 Cassells Street  
North Bay, ON P1A 3H3  
Phone: 705-492-9250  
Website: [www.newontariobrewing.com](http://www.newontariobrewing.com)  
Facebook: [www.facebook.com/NewOntarioBrewing](http://www.facebook.com/NewOntarioBrewing)

\* New Ontario Brewing Company was established on 5 February 2014 and is owned and operated by business partners Michael Harrison, Dan Delorme, and Ron Clancy. The New Ontario Brewing Company is North Bay's first craft brewery and the first local brewery since the original New Ontario Brewing company brewery, located on the North Bay waterfront, burned down in 1915. New Ontario Brewing Company's mission is to bring the craft beer revolution to North Bay, providing distinguished beer drinkers of North Bay, and northern Ontario as a whole, with flavourful, high-quality, all-grain and all-natural craft beer that explores a variety of styles. At New Ontario Brewing we believe that fresh ingredients, combined with creativity and craftsmanship, lead to a superior product that our customers will appreciate as being distinctly different from the large producers. Our goal is to produce a series of flagship beers as well as seasonal beers that allow us to continue experimenting and having fun with our craft. We believe the city of North Bay will embrace the idea of a local beer to call their own.

## **NORTHERN COMFORT MODULAR HOMES**

Voting Member: Jonathan Hook  
50 Carr Rd  
Trout Creek, ON P0H 2L0  
Phone: 1-855-708-4663  
Web: [www.NorthernComfortModularHomes.com](http://www.NorthernComfortModularHomes.com)  
Facebook: [www.facebook.com/northerncomforthomes](http://www.facebook.com/northerncomforthomes)

\* We retail modular homes for a large manufacturer. We have some display units set up in Trout Creek and are able to ship and install our homes almost anywhere.

## **SOCIAL SCIENCE DIGITAL**

Voting Member: Adam Pipe  
Callander, ON  
Phone: 705-358-4881  
\* Social Science Digital is an Advertising Services Agency specializing in digital and social media promotion. We offer social platform strategy, design, setup and management. Most importantly we offer corporate training for businesses and management to maximize their reach and efficacy in their online communications

## **VISTA SUDBURY HOTEL INC - RAINBOW CENTRE**

Voting Member: Joe Zito  
40 Elm St, Suite 200  
Sudbury, ON P3C 1B8  
Phone: 705-675-2287 Fax: 705-675-2646  
\* Owner of Rainbow Centre mall and office complex in Sudbury

**Shop Local! Support your colleagues in business.**

North Bay  
Computer  
Doctors

705.845.0714  
sheldon@NorthBayComputerDoctors.com  
1007 Algonquin Ave., North Bay, ON P1B 4X9

# THINK PREVENTION ROAD SHOW

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LOCKOUT/TAGOUT, FALL PROTECTION,  
GAS DETECTION AND MORE!

WEDNESDAY, APRIL 22<sup>ND</sup> 2015  
NORTH BAY, ON

Places are limited, [click here](#) to register!



**\$2,000**

**Event Sponsor**

- Recognition at 9 Greens
- Logo on Welcome/Registration sign
- Logo on tournament poster and E-blast
- Logo on the golf tournament page on [www.northbaychamber.com](http://www.northbaychamber.com)
- Recognition on the digital presentation in the clubhouse
- Green fees for foursome with carts; BBQ lunch & Mixer
- Welcome Remarks

**\$1,500**

**Mix & Mingle Food Sponsor**

- Recognition at Mix & Mingle
- Logo on tournament poster and E-blast
- Logo on the golf tournament page on [www.northbaychamber.com](http://www.northbaychamber.com)
- Recognition on the digital presentation in the clubhouse
- Logo on Welcome/Registration sign
- Green fees for foursome with carts; BBQ lunch & mixer

**\$1,000**

**Lunch Sponsor**

- Recognition at barbecue lunch location
- Logo on the golf tournament page on [www.northbaychamber.com](http://www.northbaychamber.com)
- Recognition on the digital presentation in the clubhouse
- Logo on Welcome/Registration sign
- Green fees for foursome with carts; BBQ lunch & mixer

**\$1,500**

**Cart Sponsor**

- Recognition on all golf carts
- Recognition on the digital presentation in the clubhouse
- Green fees for foursome with carts; BBQ lunch & mixer

**\$750**

**Team Photo Sponsor**

- Recognition on team photos (Emails will be sent out to foursomes with photo and sponsor logo)
- Recognition on the digital presentation in the clubhouse
- Sign at the photo area
- Green fees for foursome with carts; BBQ lunch & mixer

**\$750**

**Hole Sponsor**

- Hole recognition
- Recognition on the digital presentation in the clubhouse
- Green fees for foursome with carts; BBQ lunch & mixer

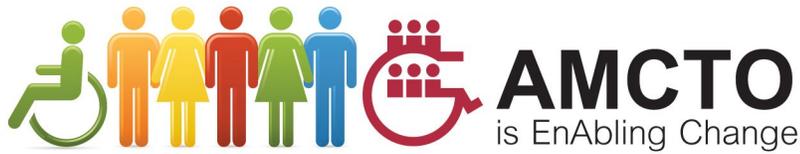


**Mix & Mingle**

**BUSINESS NETWORKING GOLF TOURNAMENT**

July 16th, 12pm lunch | 1:30pm Shotgun Start

**Sponsorship Packages**



Supported by the Government of Ontario

**ACCESSIBILITY FOR ONTARIANS WITH DISABILITIES ACT (AODA)  
10TH ANNIVERSARY CELEBRATION EVENTS  
"ACCESSIBILITY: 10 YEARS OF ACTION"**

June 13<sup>th</sup>, 2015 marks the 10<sup>th</sup> anniversary of the introduction of the Accessibility for Ontarians with Disabilities Act (AODA). In recognition and acknowledgement of this anniversary, AMCTO with the support of the Government of Ontario will host nine (9) day-long celebration events across the province. Planning for these events, including the targeting of keynote speakers, entertainment and utilizing local community input is helping to ensure we offer a great day for those interested in accessibility across Ontario.

These one-day events will highlight some municipal success stories, celebrate community champions / mentors, and will seek to educate and inspire the accessibility community.

**Who Should Attend:**

This is not just a municipal event, we encourage anyone who has had accessibility issues touch their lives in any way to attend. This could include: Accessibility Advisory Committee members; All staff who work in accessibility; Family members; Accessibility community champions; and Broader Public Sector.

**Pre-registration required:**

There are **no fees** to attend this event. This is a first come, first serve basis. Please register early to allow for catering count, there will be no registration at the door. If you will require disability accommodation to attend this event please indicate at the time of registering. **Please note:** this does not include travel or room accommodation. Please bring your printed ticket with you to the event.

**THE NORTH BAY EVENT  
IS MAY 20, 2015**

**AT THE CLARION RESORT  
PINWOOD PARK**

*You must register by May 6, 2015*  
Register Now by [CLICKING HERE](#).

**Agenda**

- 10 am - Welcome by the Honourable Brad Duguid and Lynda Staples, Municipal Accessibility
- 10:15 am - Opening Keynote - Mark Wafer, Owner of Tim Hortons
- 10:45 am - Community AODA success stories
- 12:00 pm - Lunch
- 1:15 pm - Brief ADO presentation
- 1:30 pm - Afternoon Keynote - Geoff MacKay
- 2:45 pm - Introducing the Champion Award Series, Summary/Wrap-up

## Kiwanis Citizen of the Year - John Richardson

John E. Richardson has been recognized by Kiwanis as Citizen of the Year for 2015. Nominated three times previously, and quietly declined by Mr. Richardson, this year being the 30<sup>th</sup> year for Citizen of the Year in North Bay, and the 100<sup>th</sup> year for Kiwanis, it was decided with his recent passing that this would be an appropriate occasion to recognize John's history of commitment to North Bay. Citizen of the Year dinner will be held at the Clarion Resort Pinewood Park on Thursday, May 28<sup>th</sup> with Mayor Al McDonald and John C. Hopper as guest speakers. Tickets are \$75 and are available from any Kiwanian or call Chris Mayne at 705-474-1532.





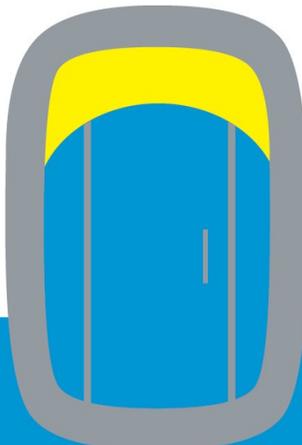
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**NORTH BAY AND AREA  
COMMUNITY FOUNDATION  
ANNUAL DINNER AND AUCTION**  
FIVE COURSE MEAL, SILENT AND LIVE AUCTION

**FRIDAY MAY 1ST, 2015**  
Clarion Resort Pinewood Park  
Reception: 6pm  
Dinner: 7pm to be followed by a silent and live auction  
Tickets: \$100 including a \$50 charitable receipt

**GRANT RECIPIENTS**  
Packsac Smiles  
North Bay Concert J.O.Y Band  
West Ferris Ringette Association  
One Kids Place Children's Treatment Centre  
Discovery North Bay Museum  
Alzheimer Society Sudbury-Manitoulin North Bay & Districts  
North Bay Canoe Club  
PADDLE Program  
North Bay Literacy Council  
West Ferris Intermediate Developmentally Delayed Class  
Big Brothers Big Sisters of North Bay and District

TICKETS ARE AVAILABLE BY CALLING THE  
NBACF OFFICE AT 705-495-3737 OR BY  
EMAILING [KATE.MERRITT@NBACF.CA](mailto:kate.merritt@nbacf.ca)



**Accessibility and the AODA**  
**MYTHS, PERCEPTIONS AND REALITIES**



Join the Human Resources Professionals Association and accessibility expert Ellen Waxman for a seminar detailing the real facts on your organization's Accessibility for Ontarians with Disabilities Act (AODA) obligations: what's required, what's not, what needs to happen when, and what happens if an organization is audited or non-compliant. Learn tools and resources to help you comply, avoid fines and raise awareness about accessibility and disability in your workplace.

**LEARNING OBJECTIVES:**

- What the law does and does not require
- Differences /similarities between the AODA and the Ontario Human Rights Code
- Disability myths and realities and how to raise awareness in the workplace
- Work with real case scenarios
- Easy to use tools and resources

**Where:** North Bay Best Western Hotel & Conference Centre  
**When:** April 28, 2015

**WHO SHOULD ATTEND?**

Managers, HR professionals and consultants, anyone interested in inclusion or responsible for implementing the AODA.

**ABOUT THE PRESENTER: ELLEN WAXMAN**

Ellen Waxman is Ontario's leading expert on the AODA. As former Assistant Deputy Minister for the Accessibility Directorate of Ontario, she was in charge of developing the AODA regulations and standards, overseeing compliance tools and resources, leading consultations across all sectors and developing the AODA compliance reporting system.



**LEARN MORE AND REGISTER: [HRPA.CA/AODANB](http://hrpa.ca/aodanb)**



## WELLNESS DAY

### WORK ESSENTIALS for SUCCESS

**TICKETS**

\$ 125.00 Day  
\$ 40.00 Lunch  
All registrations must be received by Friday, April 17, 2015

**WHEN**

Wednesday, April 22  
8:30 registration

**VENUE**

Clarion Resort – Founders Rm  
Pinewood Park Dr., North Bay

**SCHEDULE**

8:30 Registration  
9:00 Success Principles Part I  
10:00 Break  
10:30 Success Principles Part II  
12:00 Lunch Event Including speakers Dr. Giles and Dr. Kelly  
2:00 Success Principles Part III  
3:30 Celebrate Yourself

**Lise L. Blain**

**SUCCESS PRINCIPLES**, by Jack Canfield

Find out how to get from where you are to where you want to be with your career. Stay focused on your core genius. Believe your end goal is possible, expect the best outcomes, unleash the power of goal-setting, turn your inner critic into your own inner coach! Grow in self-awareness, self realization and the power to manifest your goals, dreams and desires.



Find out what YOUR greatest contribution to be made to your workplace, your community and your family might be.



**Luncheon Keynote Speakers**

**Dr. Dianna Giles, Naturopathic Doctor**  
**Laura Kelly, Homeopathic Doctor**

With over 25 years combined experience, they are experts in identifying and addressing the root cause of your health challenges through functional medicine.

**Your Professional Image**

The importance of your professional persona; present a well rounded professional look in order to be your best.

**SPONSORS**

Community Counselling Centre of Nipissing  
North Bay and District Chamber of Commerce  
Children's Aid Society of the District of Nipissing & Parry Sound

## WELLNESS DAY

### WORK ESSENTIALS for SUCCESS

April 22, 2015

One-Day Workshop = Lifetime benefits  
Clarion Resort, North Bay

#### REGISTRATION

Full Name
Full Address
Organization
Phone Number
Email Address

**How to Register**

**EMAIL**  
sszabo@cccnp.com

**PHONE**  
705.472.6515

**FAX**  
705.472.4582

**MAIL**  
ATTN: Susan Szabo  
Community Counselling  
Centre of Nipissing  
361 McIntyre Street East  
North Bay, ON  
P1B 1C9

**Method of Payment:**

Cheque Enclosed       Payment to follow in mail

**Cost:**

\$125.00/person for the day.  
\$40.00/person for lunch only  
Payment by cheque only, payable to: Community Counselling Centre of Nipissing  
All registrations must be received by Friday, April 17, 2015.  
A confirmation letter will be emailed to you and receipts will be provided at the session.  
Coffee and refreshment will be provided at break; lunch will be fantastic!

# Canada-Ontario Job Grant

Financial support to employers who wish to purchase training for their workforce

- Provides up to \$10,000 in government support per person for training costs.
- Available to small, medium and large businesses with a plan to deliver short term training to existing and new employees.
- Requires employer to contribute one-third of the total costs with additional flexibility for small businesses.
- Requires training to be delivered by an eligible third party trainer



For further information or to access the online application please go to:

[www.tcu.gov.on.ca](http://www.tcu.gov.on.ca)

or call:

Yes Employment Services at 705-476-3234

[www.yesnorthbay.com](http://www.yesnorthbay.com)

Funding provided by the Government of Canada through the Canada Job Grant Programs delivered by the Government of Ontario



NIPISSING **Serenity** HOSPICE *Compassion, Comfort & Dignity* Presents...  
**Music of the Night**  
*Starring...* From Broadway to Opera

**CHARLES DI RAIMONDO**  
[www.charlesdiraimondo.com](http://www.charlesdiraimondo.com)

**Amy Wallace**  
**Eleanor MacDonell**

**Saturday, May 2, 2015**  
at The Davedi Club, 313 Airport Rd, North Bay

Cocktails (cash bar) 5pm & Dinner 6pm  
Tickets \$65 available at The Davedi Club, Gulliver's or call 705-472-8146

*Proceeds to support Nipissing Serenity Hospice*

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- North Bay and Surrounding Area (Sundridge, Temagami, Mattawa and Sturgeon Falls)

# Member Updates

## CORPORATION TOWN OF MATTAWA

Voting Member: Francine Desormeau  
P.O. Box 390  
Mattawa, ON P0H 1V0  
Phone: 705-744-5611  
Fax: 705-744-0104  
Website: [www.mattawa.ca](http://www.mattawa.ca)  
Description: Municipal services  
Change Note: Voting member

## JIM MOORE PETROLEUM

Voting Member: Mike Moore  
66 Gibson Street, P.O. Box 508  
North Bay, ON P1B 8J1  
Phone: 705-476-9607  
Fax: 705-476-9767  
Website: [www.nbs.pages-biz.com/moorepetroleum](http://www.nbs.pages-biz.com/moorepetroleum)  
Description: Petroleum  
Change Note: Voting member

## KPMG

Voting Member: C. Nancy Birtch  
925 Stockdale Road, Suite 300  
North Bay, ON P1B 9N5  
Phone: 705-472-5110  
Fax: 705-472-1249  
Website: [www.kpmg.ca](http://www.kpmg.ca)  
Description: Global network of professional firms providing audit, tax and advisory services  
Change Note: Voting member



## Attention Employers!

### Did you know you may be eligible for Federal/Provincial Funding for First Aid Training?

Canada-Ontario Job Grant provides direct financial support to individual employers who wish to purchase training for their employees. It will be available to businesses with a plan to deliver short-term training to existing and new employees.

The government provides up to \$10,000 in support per person for training costs, with the employer contributing one-third of the total costs.

HeartZAP Services Inc. qualifies as an eligible training company for grant funding.

To learn more about employer eligibility, the application process and more, visit the [Canada-Ontario Job Grant](http://Canada-Ontario Job Grant) web site.



Contact us for more details:  
1-866-764-8488  
[www.heartzap.ca](http://www.heartzap.ca)  
[sales@heartzap.ca](mailto:sales@heartzap.ca)

Canada

Ontario



NEAR NORTH  
**CRIME STOPPERS**

**Celebrity Jail-A-Thon**  
At Northgate Shopping Centre

**Thursday, May 7, 2015**  
*Court is in session  
from 11 am to 5 pm*

Throughout the day on May 7th, area residents will appear before the Jail-a-thon 'Judge' to face charges on some lame 'laws'. They'll be 'sentenced' and 'fined'. To get sprung from 'jail' 'convicts' must drum up the required bail from friends and colleagues to cover bail set by the 'judge'. It's a lot of fun and all money raised goes toward the operation of Near North Crime Stoppers, including funding the tipster rewards.

So if you get a call from one of the 'incarcerated', please donate towards their bail for a great cause.

If you know of a co-worker, friend, spouse that could use some time in the 'slammer' on May 7th, call Crime Stoppers at 705-497-5555, ext. 507



# EAST FERRIS

Business Community Networking



## 2<sup>nd</sup> Annual East Ferris Business Tradeshow Saturday May 23<sup>rd</sup>, 2015

### FIRST COME, FIRST SERVE FOR BOOTH SELECTION!

**YES,** I would like to register for the **Business Community Networking Event.**

**Please send payment to:**

Municipality of East Ferris  
390 Highway #94  
Corbeil ON, POH 1K0

Cheques are payable to:  
Municipality of East Ferris.

**Registration forms can be emailed to:**

[municipality@eastferris.ca](mailto:municipality@eastferris.ca)

**Contact us:**

Tel: 705.752.2740  
Fax: 705.752.2452  
Web: [www.eastferris.ca](http://www.eastferris.ca)

#### Contact Information

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

#### Booth requirements

table  electricity (extension cord supplied) Number of chairs \_\_\_\_\_

booth indoors  booth outdoors

Do you have insurance coverage?  yes  no

Insurance coverage is mandatory. If you do not have insurance you may purchase coverage through the Municipality of East Ferris. Please call for details.

#### Payment

##### EARLY BIRD SPECIAL- \$100.00 plus HST

April 12th or before - booth price: \$100.00 plus HST = \$113.00

April 13th or after - booth price: \$125.00 plus HST = \$141.25

I have enclosed payment of \$ \_\_\_\_\_

#### Terms

1. Full payment must be received to hold booth.
2. The Municipality of East Ferris is not liable for damages to displays.
3. Booth cancellations after April 23<sup>rd</sup>, 2015 will not be refunded.
4. A full registration package will follow upon registration.
5. In the event of conflicts regarding space requests or conditions beyond its control, the Municipality of East Ferris reserves the right to revise the floor plan including relocation of any and all previously assigned booths.

#### East Ferris Community Centre

1267 Village Road, Astorville

Friday May 22<sup>nd</sup>, 2015

Exhibitor set-up: 9:00 a.m. - 4:00 p.m.

Saturday May 23<sup>rd</sup>, 2015

Tradeshow hours: 9:00 a.m. - 4:00 p.m.



## John Strang recognized as Community Champion

The North Bay & District Chamber of Commerce is proud to announce that John Strang has been nominated to represent our community as a Pan Am torchbearer in the **TORONTO 2015 Torch Relay** for the Pan Am Games, made possible by OLG's **Pass It Ontario** program. A champion in our community, John Strang embodies the characteristics of a torchbearer – celebration, community, participation and pride.

John was selected by the Chamber of Commerce as part of OLG's **Pass It Ontario** program in recognition of their role as a local community leader and champion. He was chosen for his volunteerism and dedication to the North Bay region, as well as his commitment as a small business owner and his devotion to family.

We are proud to be represented by such an exceptional individual who truly reflects the spirit of the **TORONTO 2015 Pan Am Games**. The Torch Relay goes through North Bay on June 3, 2015.



## North Bay - Mattawa Conservation Authority and Greater Nipissing Stewardship Council announce...

Environment Canada's Environmental Damages Fund (EDF) has opened applications for projects that promote the conservation and protection of fish and fish habitat in the Nipissing District. The application deadline is May 11, 2015. Up to \$225,000 is available. <http://ec.gc.ca/edf-fde/default.asp?lang=En&n=137DC913-1>

To be eligible, the project must meet one or more of the following criteria:

- i) Restoration of damaged natural environments (highest priority);
- ii) Improvement of environmental quality in damaged areas;
- iii) Research into the long term cumulative effects of environmental damage; or
- iv) Raising awareness and understanding relating to environmental damage.

Interested applicants should contact Joanne Allen, Project Officer with Environment Canada to discuss their project and obtain additional information and feedback on their proposal before submitting their application: Joanne Allen, Project Officer, Community Programs Office, Environment Canada, 4905 Dufferin Street, Toronto ON M3H 5T4  
Phone: 416-739-4131 or email: [joanne.allen@ec.gc.ca](mailto:joanne.allen@ec.gc.ca)

Once applications have been received by Environment Canada, the application will be reviewed by Environment Canada, North Bay-Mattawa Conservation Authority, Greater Nipissing Stewardship Council and the Department of Fisheries and Oceans in accordance with the Court Order. (see background below).

### Background:

On November 12, 2013, the Ontario Court of Justice ordered Carillion Canada Inc. to pay a total penalty of \$250,000 for violating two counts of the Fisheries Act. Of the penalty paid by Carillion Canada, \$225,000 has been directed into the Environmental Damages Fund. The funds are to be disbursed under the direction of the North Bay-Mattawa Conservation Authority and the Greater Nipissing Stewardship Council. Projects permitted under this \$225,000 funding will promote the conservation and protection of fish and fish habitat, and will require the approval of Fisheries and Oceans Canada to proceed. <http://www.dfo-mpo.gc.ca/media/npress-communique/2013/ca17-eng.htm>

## TITLE LEVEL

- Speaking Opportunity at the Evening of Excellence and presenting award (Limited space available)
- Full page ad in the Evening of Excellence program 8" 1/2 X 11"
- Video at the Evening of Excellence
- Public Acknowledgement as a major SBW Sponsor
- Display table at all SBW events
- Trade Show booth at Business After Hours
- Table acknowledgement at the Evening of Excellence
- 8" 1/2 X 11" ad in Newsletter
- Acknowledgement of Title Sponsorship on all publications and advertising
- Acknowledgement on web site, including corporate logo and link
- Welcome reception at Evening of Excellence
- Facebook link

### \$1,500

## PLATINUM

- Video at the Evening of Excellence
- Public Acknowledgement as a major SBW Sponsor
- 1/2 page ad in the Evening of Excellence program 8" 1/2 X 11"
- Display table at all SBW events
- Trade Show booth at Business After Hours
- Table acknowledgement at the Evening of Excellence
- 8" 1/2 X 11" ad in Newsletter
- Acknowledgement of Platinum Sponsorship on all publications and advertising
- Acknowledgement on web site, including corporate logo and link
- Signage at all events
- Welcome reception at Evening of Excellence
- Facebook link

### \$1,000

## GOLD LEVEL

- Display table at all SBW events
- Trade Show booth at Business After Hours
- 1/4 page ad in the Evening of Excellence program 8" 1/2 X 11"
- Table acknowledgement at the Evening of Excellence
- 8" 1/2 X 11" ad in Newsletter
- Acknowledgement of Gold Sponsorship on all publications and advertising
- Acknowledgement on web site, including corporate logo and link
- Signage at all events
- Welcome reception at Evening of Excellence
- Facebook link

### \$750

## SILVER LEVEL

- Acknowledgement on web site, including corporate logo and link
- 1/2 page ad in Newsletter
- Acknowledgement of Silver Sponsorship on all publications and advertising
- Signage at all events

### \$500

## BRONZE LEVEL

- 1/4 page ad in Newsletter
- Acknowledgement of Bronze Sponsorship on all publications and advertising
- Acknowledgement on web site
- Signage at all events

### \$250

**Oct 19th - 23rd, 2015**  
**35th Annual**  
**SMALL**  
**BUSINESS WEEK**

# 2015 Sponsorship



1375 Seymour Street  
North Bay, ON P1B 9V6  
Tel: 705-472-8480  
Fax: 705-472-8027  
Email: [sue@northbaychamber.com](mailto:sue@northbaychamber.com)

[WWW.NORTHBAYCHAMBER.COM](http://WWW.NORTHBAYCHAMBER.COM)



NORTH BAY & DISTRICT  
Chamber of Commerce



# Mini -Trade Show & Business After Hours



**Thursday, June 18, 2015**

**VOYAGER INN**

Hotel | Residence | Bar & Banquet

123 Delaware Avenue

**Booth Setup: 3:00 pm**  
**Trade Show: 4:00 pm - 7:30pm**

**BOOTH COST: \$125 plus HST**  
**Limited Space Available**

The Chamber of Commerce is taking over the **BUSINESS AFTER HOURS** to showcase our chamber members and what services and products they have to offer.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Please Invoice:

Payment Enclosed by Cheque:

Visa # \_\_\_\_\_

Exp: \_\_\_\_\_

M/C # \_\_\_\_\_

Exp: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

Do you require Electrical ?      Yes       No

Do you require a Table?      Yes       No

Do you have your own display?      Yes       No

For More Information contact the Chamber of Commerce - Phone: 705-472-8480

*Thank You for Your Support!*

Dear Chamber Members,

In an effort to promote innovative learning experiences and build professional capacity, I am pleased to describe two Environmental Education Leadership and Sustainability Initiatives that have been recognized as exemplary by the Ontario Public School Boards' Association, and for which my academic abstract submissions were accepted for presentation at the World Environmental Education Congress Conference this year held in Gothenburg, Sweden June 29-July 2<sup>nd</sup>, 2015.

*"Schools have a vital role to play in preparing our young people to take their place as informed, engaged, and empowered citizens who will be pivotal in shaping the future of our communities, our province, our country, and our global environment."*

From Ontario Ministry of Education, *Shaping Our Schools, Shaping Our Future* (2007), p. 1

The first of two celebrated initiatives is the **Educating for Environment (E4E) Partnership** between the Schulich School of Education at Nipissing University and the Near North District School Board in its third year. It's purpose is to build professional capacity in Environmental Education for both classroom teachers and teacher candidates. Over the course of a month in the spring a small group of teacher candidates, under the guidance of Drs. Astrid Steele and Jeff Scott (Schulich School of Education), and myself as Program Coordinator for the Near North District School Board, offer a series of indoor and outdoor learning experiences for students in selected schools.

Funding is shared by Ministry of Education Outdoor Education Funding and the Schulich School of Education, to ensure educator release, transportation costs, sustainable use of natural and accessible resources (human and material) and digital publication of documentation. Please visit the hyperlinks below to view documentation of the E4E Program: E4E Mattawa Project 2013: Working with a School as a Community <http://www.nearnorthschools.ca/documents/e4e-2013.pdf> and Educating for Environment (E4E) 2014: Nipissing University and Phelps Central Public School <http://www.nearnorthschools.ca/documents/e4e-2014.pdf>

The second project is the **Near North District School Board Outdoor Environmental Inquiry Initiative**. It is intended to build professional capacity in Environmental Education in sustainable ways throughout the district, and engage educators, students and parents in inquiry about, for and in their environment. This initiative is coordinated over a period of 3 weeks during which time champion facilitators engage educators in co-constructed, outdoor environmental inquiry. Mentor educators further engage mentee partners in co-planning inquiry-based learning in response to their students' interests and wonderings in their local environments while informing and engaging parents along the journey.

Each year principals and educators from other elementary schools throughout the Board are invited to participate and the journey is aligned with each school's School Improvement Planning. In this way we intentionally plan for program sustainability for our young global stewards of today and parents of stewards tomorrow.

To view documentation of the Near North District School Board Outdoor Environmental Inquiry 2014 Initiative please visit: <http://www.nearnorthschools.ca/documents/outdoor-inquiry-2014.pdf>

How do we know our impact on student learning?

- Educators documented an increase in student knowledge, skills and articulated perspectives that foster environmental stewardship.
- Documentation— student thinking visible is evidence of students' increased capacity to take action on locally relevant environment issues.
- Leadership support and facilitated modeling, is building professional capacity by way of gradual acceptance of Environmental Education instructional strategies, and leading to an increase in time spent learning about, for and in the natural environment.
- Educators are collaborating (face to face and online) and sharing experience and documented evidence of learning leading to an increase in environmental inquiry-based learning.
- The annual documentation of the journey is provoking further professional dialogue and reflection, and each year new schools invited to engage in the EE initiatives that benefit pre and in-service educators, students, parents and school communities.

I was invited and encouraged to submit abstracts to the World Environmental Education Congress conference as an opportunity to bring our innovative partnership projects to a global stage. I, myself, as a professional learner alongside students and educators, always welcome the opportunity to bring learning to a diverse audience where we can learn from new perspectives, expand horizons and view ourselves as global citizens. It is my hope that there may be avenues to explore for funding to support the journey to Sweden where we bring voice from North Bay and Area to the international stage. Unfortunately at this time there are no available funds through Nipissing University or the Near North District School Board to support the travel, accommodations or registration fee for the global conference. The registration as a presenter is \$800 alone. I'm hopeful that, as a NNDSB member of the Chamber of Commerce, there may be businesses that connect with the focus of the conference and would welcome the opportunity to promote their business logo and profile on a world forum. I would be very appreciative of any business donation toward the expenses of this journey to share innovative Environmental Education practice at the World Environmental Education Congress conference.

Should more information be required, I would be pleased to meet or speak with you to this regard and can be reached at the contact information below. Thank you in advance for your time and consideration.

**Lotje Hives, Program Coordinator, Near North District School Board, Phone: 705- 472-8170 or Cell: 705-471-0338**

## GROUP HEALTH INSURANCE PLANS FOR CHAMBER MEMBERS

### GROUP INSURANCE PLAN FOR ONTARIO BUSINESSES

- \* DENTAL BENEFITS
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- \* DISABILITY INSURANCE
- \* BEST DOCTORS
- \* LIFE INSURANCE
- \* CRITICAL ILLNESS

AND MORE!



REQUEST  
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Chamber members have access to Canada's largest employee benefits plan targeted to small-to-medium sized business.

Introduced over 35 years ago Chambers Plan now provides coverage to over 27,000 firms like yours. Regardless of the size of your organization Chambers Plan can be customized to meet your needs, [Request a quote today](#) and let us show you how we can customize a plan for you.

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Chambers Plan Group Health Insurance has operated continuously for over thirty five years. Your firm's rates will remain stable regardless of claims history. Additionally, Chamber Plan Group Health Insurance is non-cancellable due to any claims experienced by your firm. Your company will never be singled out for a rate increase, ever.

#### Local

Your business is unique so your business needs unique coverage. That is why a local Chambers Plan Advisor administers your employee health benefits plan. A [Chamber Plan](#) Advisor is a member of your community. Whether you want to add dental coverage, change or update, or simply ask a question your Advisor is there for you.

#### Customizable

Coverage can be tailored to suit your needs. Customize your plan selecting from a wide range of coverage - life, health, dental, disability, critical illness and much more! As well, Chambers Plan members have access to my-benefits® an

online management tool. This tool allows you to administer your plan anywhere, anytime.

#### Comprehensive

Chambers Plan offers traditional coverage such as life, health, dental and disability, critical illness and so much more. No matter the size of your business we have a comprehensive group [health insurance](#) package for you. Enjoy guaranteed renewal coverage and outstanding service through your local advisor.

#### Additional Benefits

Every program comes with access to the Best Doctors® program, a truly valuable resource. The Best Doctors® program helps members get a second opinion and advice from some of the world's leading medical experts in a wide range of medical fields. The Chambers Plan is proud to deliver these services available to every one of your employees. It is just one more example of the value Chambers Plan can provide.

We can find a plan that is right for you! Visit our website today at [www.chamberplan.ca](http://www.chamberplan.ca) to find out why Chambers Plan is Canada's #1 [group health insurance plan](#) for small firms.



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705-840-2806

Visit their **NEW LOCATION**  
**299 Main Street West**



or  
[CLICK HERE](#)  
to be directed  
to the website

# Administrative Professionals' Week

April 19th to 24th

Administrative Professionals' Day is April 22nd



**Uplifting Lime and Sunshine  
Floral Design**

Show your Appreciation with flowers From The Heart Flower Boutique. It's a Great Way to Honour Someone That Inspires and Motivates you to Be the Best!

\$45.00, \$55.00, \$65.00  
Shown at \$45.00

Show an attitude of Gratitude to some very important members of your team with a bouquet of fresh flowers From The Heart Flower Boutique... It's the Perfect way to say Thanks A Bunch! Order Administrative Professionals Day flowers and surprise them with a delivery to your workplace. Order spring flowers online anytime - day or night- for your convenience!

Mixed Blooms Arrangement in a Frosted Coloured Vase	\$36.00	\$45.00	\$55.00
FTD Thanks Bouquet	\$65.00	\$78.00	\$105.00
Fresh Spring Arrangement in a Keepsake Mug	\$35.00	\$40.00	\$45.00
A Spring Bubble Arrangement of Lilies, Carnations and more...	\$45.00	\$50.00	\$55.00
A Bunch of Thanks, Seasonal Mixed Cut Flowers Wrapped (No vase)	\$16.99	\$22.99	\$33.99 & up
Tropical Planters and Blooming Plants	\$29.99	\$39.99	\$49.99 & up
Phalaenopsis Orchid Plant, perfect on the desk		\$26.99	\$38.99

## From The Heart Flower Boutique

1104 O'Brien Street  
North Bay, Ontario  
P1B-5X6

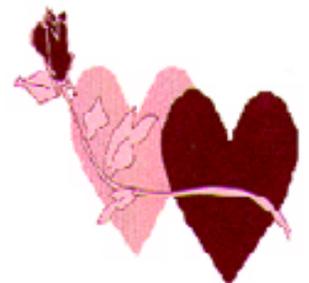
705-494-4884 or 1-800-263-3168

Fax:705-494-8363 E-mail: heart@cogeco.net

Taxes and Delivery charges apply

Ask about Quantity Discounts

"The little shop with the big heart"





**NORTH BAY & DISTRICT  
Chamber of Commerce**

Looking for ways to promote your business or event,  
in an inexpensive way?

Try placing an insert in our monthly newsletter, or weekly  
e-news, sent out to all Chamber members & employees!

# Newsletter Advertising

## Affordable Offers for Chamber Members

### Price List for Newsletter Inserts

Ad Size (height x width)	Price for Members	Price for Non-Members
2 pages (2@ 9 1/2" x 7 1/2")	\$150.00 + HST	\$300.00 + HST
1 page (9 1/2" x 7 1/2")	\$100.00 + HST	\$200.00 + HST
1/2 page (4 1/4" x 7 1/2" OR 9 1/2" x 3 3/4")	\$50.00 + HST	\$100.00 + HST
1/4 page (5 1/2" x 3 3/4")	\$30.00 + HST	N/A
Business Card (2" x 3 1/2")	\$20.00 + HST	N/A

**Deadline for advertising: 2nd Thursday of each month**

### Price List for Weekly E-News Inserts (Limited space is available)

Ad Size (height x width)	Price for Members
1/2 page (4 1/4" x 7 1/2" OR 9 1/2" x 3 3/4")	\$50.00 + HST
1/4 page (5 1/2" x 3 3/4")	\$30.00 + HST
Business Card (2" x 3 1/2")	\$20.00 + HST

**Deadline for advertising: Monday of each week\***

\*Excludes third week of each month, when newsletter is published

**New members get 50% off  
their 1st newsletter insert!**  
(within 6 months of joining date)

**Discounts apply for  
multiple insertions**

**Limited space is available in  
Weekly E-News**

#### Preferred formats:

High quality pdf,  
jpeg, tiff, gif, png;  
Word or Publisher documents  
accepted as well.

**For more information, or to reserve  
your space in our next Newsletter or  
Weekly E-News, contact the**

**North Bay & District  
Chamber of Commerce**

705-472-8480

membership@northbaychamber.com



**TOP BANNER: 600 X 115px**

**\$150 / year**

# Website Advertising

## Special Offer for Chamber Members

### WHAT WILL A WEBSITE AD DO FOR YOU?

#### Helps you with your *marketing*:

- The website ads feature a private tracking area that will allow your company access to information on the number of times the website advertisement was viewed, and how many times it was clicked on.

#### Helps you with your *sales*:

- The banner ad can be linked to the company's own web site if desired, helping to increase your sales.

#### Helps you with your *image*:

- The professional creative team will assist you in creating your ad, for an additional charge.

For more information contact the  
North Bay & District  
Chamber of Commerce

1375 Seymour Street  
North Bay, ON PIB 9V6

Phone: 705-472-8480

Fax: 705-472-8027

Email:

[nbcc@northbaychamber.com](mailto:nbcc@northbaychamber.com)

**SIDE BANNER:  
225 X 450px**

**\$140 / year**

**BOTTOM AD:  
225 X 225px**

**\$100 / year**

**Order your banner ad now!**

Company	
Contact Name	
Address	
Phone	
Fax	
Email	

Fill out this form and fax it to the North Bay & District Chamber of Commerce.